IFC
ISTANBUL
FASHION
CONNECTION
HAZIR GİYİM VE
MODA FUARI
7-10 ŞUBAT 2024
İSTANBUL FUAR MERKEZİ

IFC
ISTANBUL
FASHION
CONNECTION
EUROPE'S BIGGEST APPAREL & FASHION EXHIBITION
SEE YOU ON 7-9 AUGUST 2024
SALON
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5
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SALON
Hall
1-2-3
Mescit
HALL
SALON 4

IFC ISTANBUL FASHION CONNECTION

ISTANBUL FASHION CONNECTION

IFCO

545 FİRMA

35.000 M²

8 SALON

159 ÜLKEDEN

38.545 ZİYARETÇİ

MARKALAR ÖZEL BÖLÜMÜ

IFCO Şubat 2024 Faurı'nda Türkiye'nin önde gelen markalarından **B&G Store, Gizia, Jakamen, Kayra, Kiğılı, Naramaxx, Panço ve Armine** Salon 7'deki Markalar Özel Bölümü'nde yer aldı.

B2B

Uzak Ülkeler Alım Heyeti kapsamında ve yurt dışı ajanslarımızın çalışmaları neticesinde fuara gelecek alıcılar ile katılımcı firmalarımız arasında ikili iş görüşmeleri gerçekleştirildi.

THE CORE ISTANBUL

The Core Istanbul alanında, Türkiye’nin önde gelen tasarımcıları en özel koleksiyonlarını sergiledi.

THE CORE ISTANBUL
IFCO ŞUBAT 2024

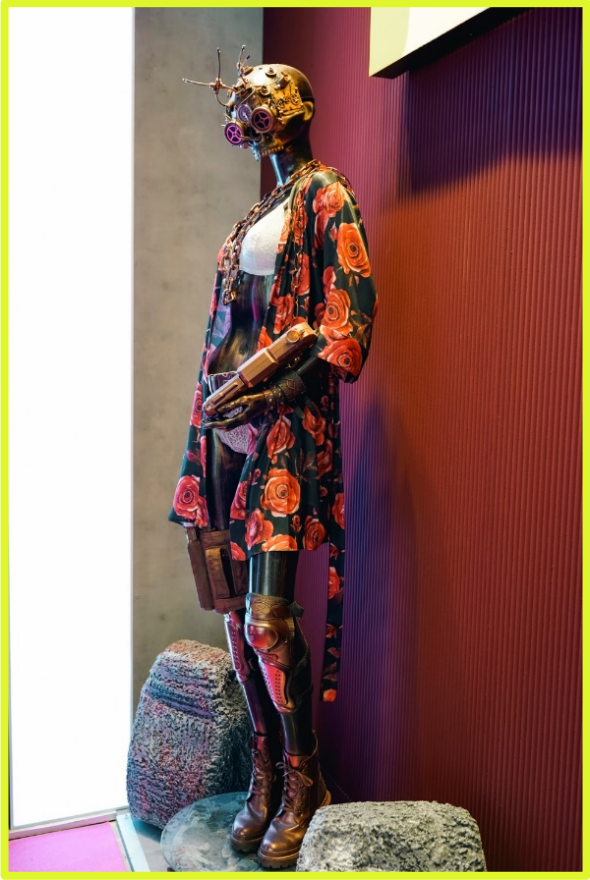
Arzu Kaprol, Alldenims SG, Çiğdem Akın, Essin Barış, Emre Erdemoğlu, Meltem Özbek, Mert Erkan, Murat Aytulum, NEJ, Özlem Erkan, Selin Küçüksöz, SYHZ Wear, Tuba Ergin and Yakup Biçer – Y Plus, Dilek Hanif, TAGG, Guaj London, The Handloom, Sobe, Helin Aydoğan, Tukutukum, Viola&Vesper, Mirimalist, Şebnem Yıldız, A Piece Of Work, Be Oz
özel koleksiyonları ile IFCO Şubat 2024 Fuarı’ndaki The Core Istanbul’da yer aldı.

FASHIONIST

Abiye sektörünün öncü firmaları Fashionİst Özel Bölümü’nde yer aldı.

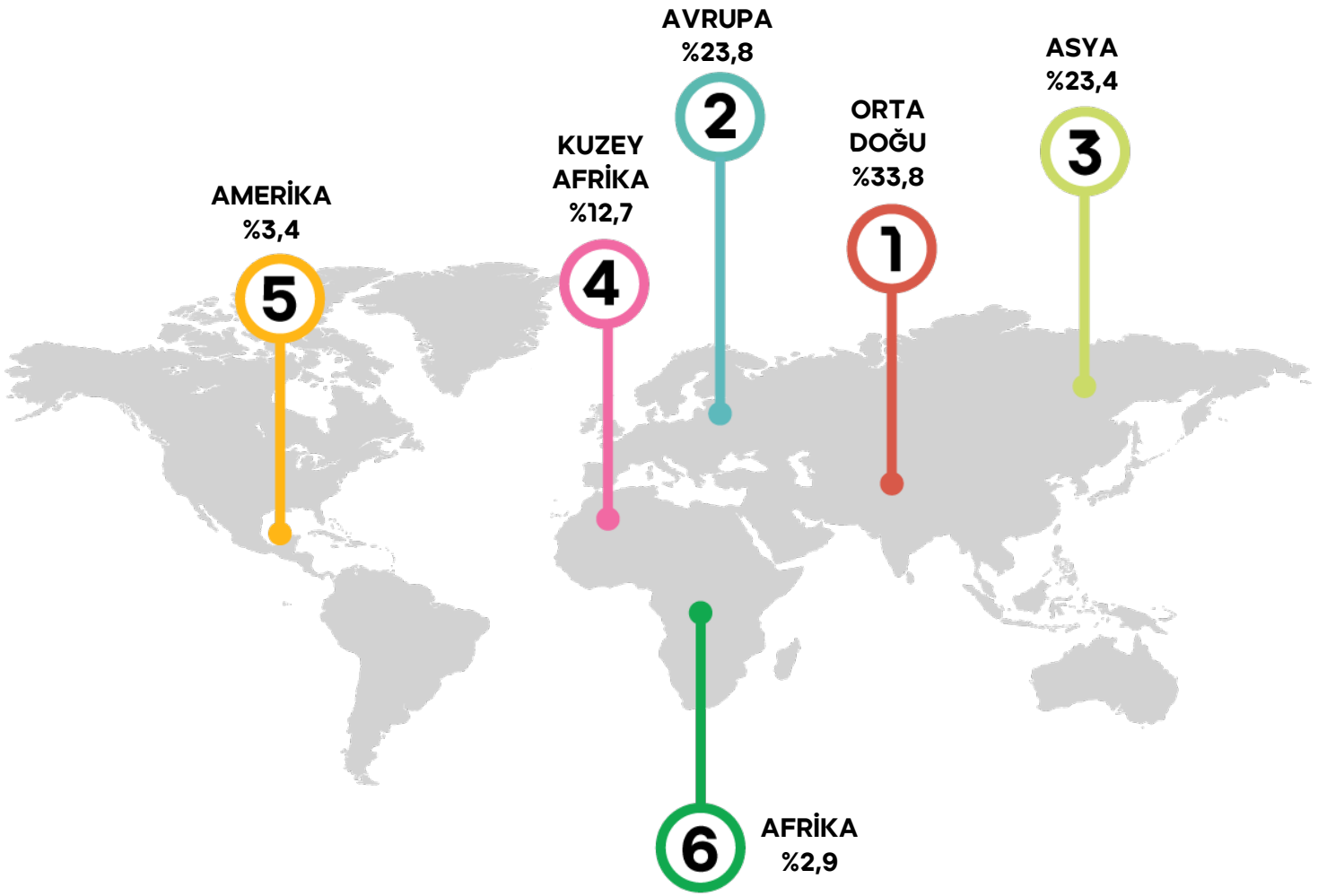
LINEXPO

IFCO çatısı altında yer alan Linexpo’da sektörün önde gelen iç giyim ve çorap firmaları, son moda ürünlerini ziyaretçilerine sundu.



ISTANBUL FASHION CONNECTION

FUAR ZİYARETÇİLERİNİN COĞRAFİ DAĞILIMI



159 ÜLKE

13.502

YABANCI

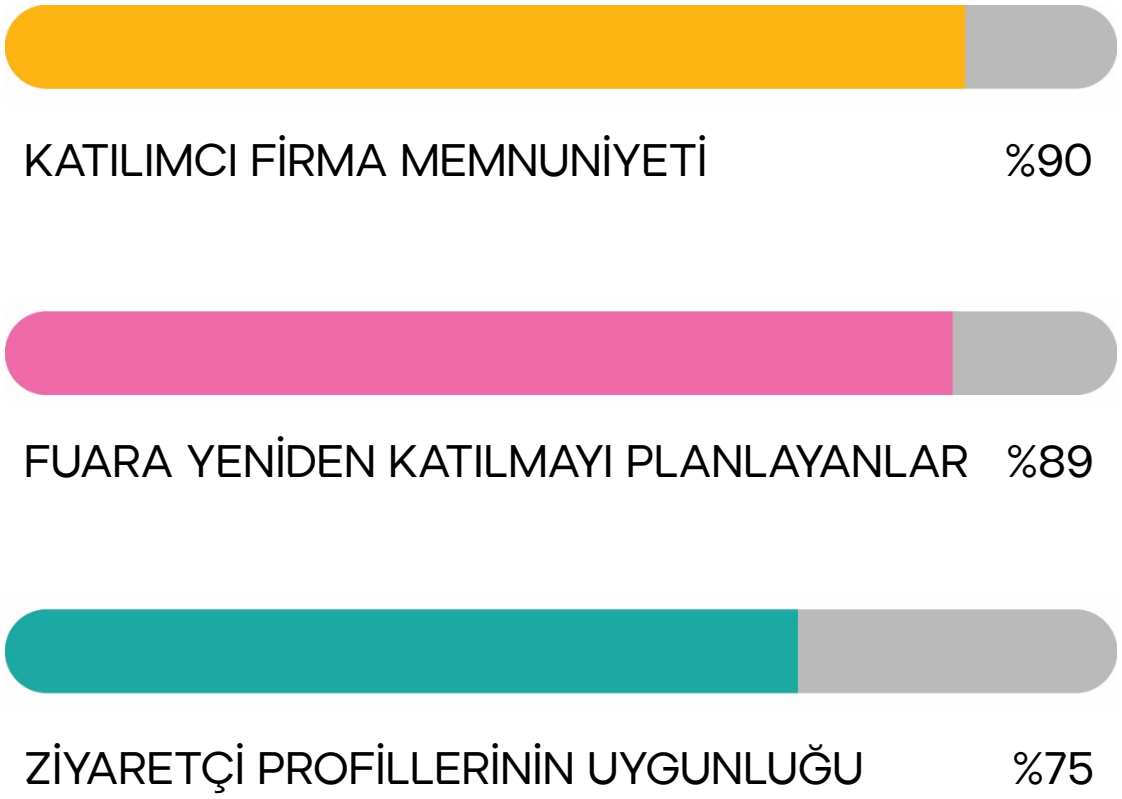
ZİYARETÇİ

IFC ISTANBUL FASHION CONNECTION

EN ÇOK ZİYARETÇİ GELEN 24 ÜLKE

- ALMANYA
- BİRLEŞİK ARAP EMİRLİKLERİ
- BİRLEŞİK KRALLIK
- BULGARİSTAN
- CEZAYİR
- FAS
- FRANSA
- İRAN
- IRAK
- İTALYA
- KAZAKİSTAN
- KIRGIZİSTAN
- KOSOVA
- LİBYA
- LÜBNAN
- MISIR
- ÖZBEKİSTAN
- PAKİSTAN
- RUSYA
- SUUDİ ARABİSTAN
- TUNUS
- UKRAYNA
- ÜRDÜN
- YUNANİSTAN

*Ülkeler isimlerine göre alfabetik olarak sıralanmıştır.
*Türkiye dahil değildir.



IFC ISTANBUL FASHION CONNECTION

YURT DIŞI REKLAM ÇALIŞMALARI

- ALMANYA
- AMERİKA
- FRANSA
- İSPANYA
- İTALYA
- İNGİLTERE
- HOLLANDA
- PORTEKİ
- İSVEÇ
- DANİMARKA
- FİNLANDİYA

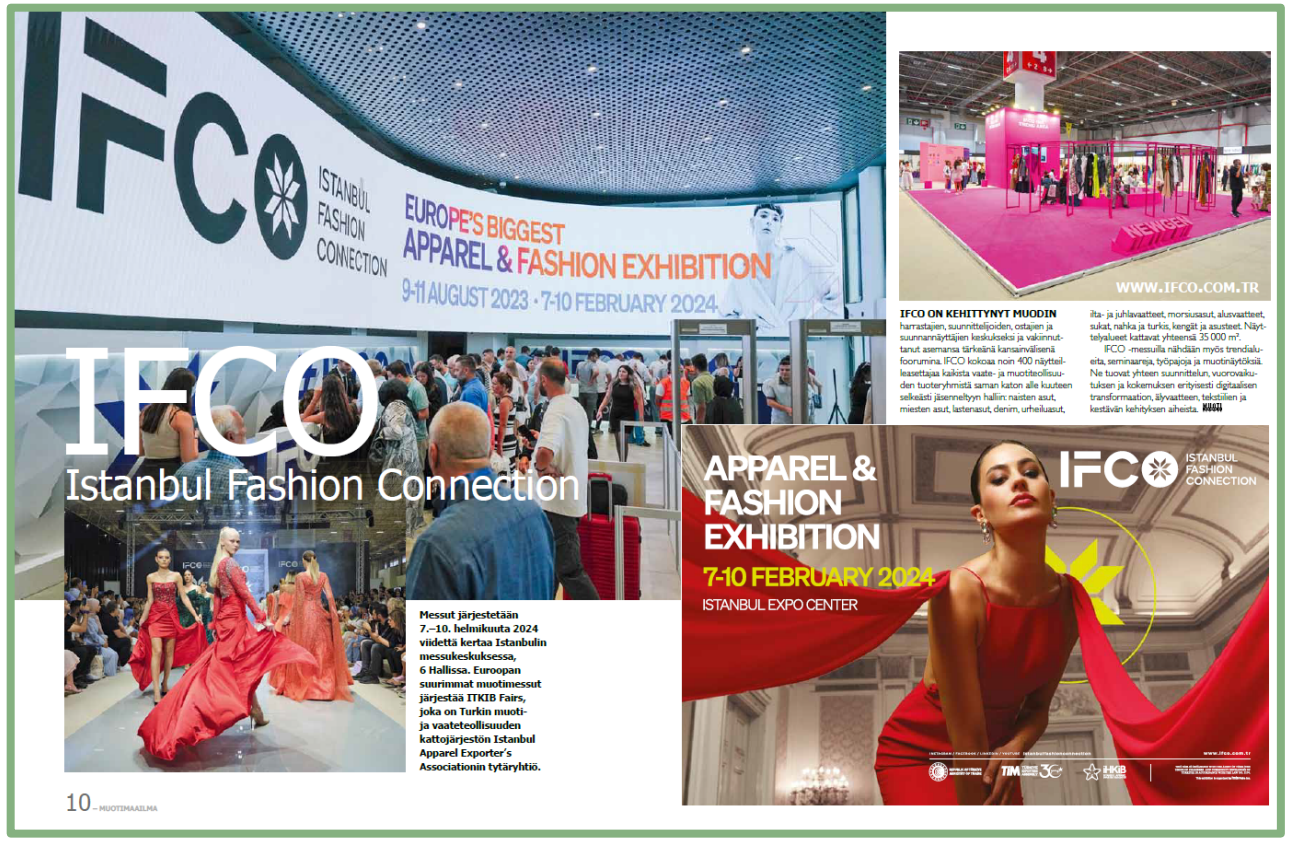
Yurt dışı PR ajansımızın, Avrupa başta olmak üzere yurt dışında yapmış olduğu etkili tanıtım çalışmaları ile hazır giyim ve moda dergileri, web portalları ve e-bültenlerde fuar reklamları yer almaktadır.

- Rusya ve Türkiye Cumhuriyetlerde, Profashion başta olmak üzere güçlü iş ortaklarımız tarafından fuara özel tanıtım çalışmalarımız yapılmaktadır.

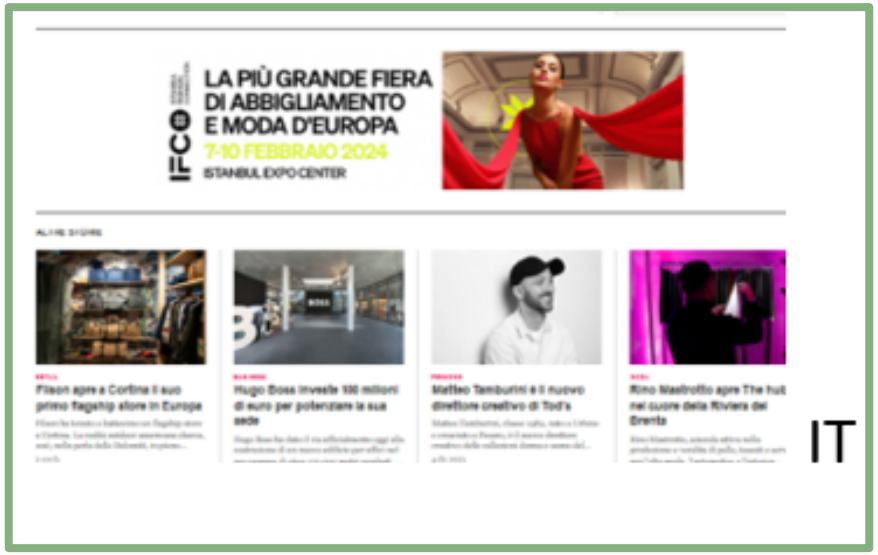
ÇALIŞILAN YAYINLAR – WEB PORTALLARI

- Textilwirtschaft
- WWD
- Fashion Today Man
- Textilmitteilungen
- WWD
- Drapers
- CWB
- Fashion Network
- Fashion United
- Modem
- La Spola
- Pambiance
- Textilla
- Jornal Textil
- TOJ
- MuotiMaalima
- Habit
- Pinker Moda
- Moda Es
- Noticiero Textil
- Global Fashion
- Profashion

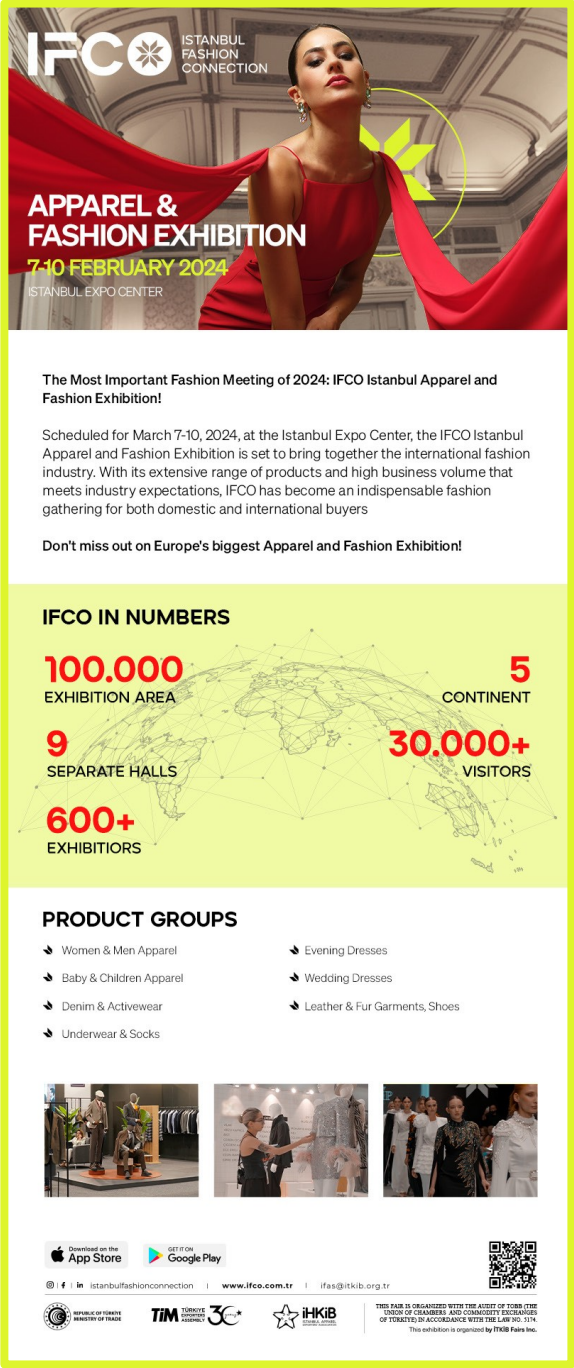
IFCO BANNER KAMPANYALARI



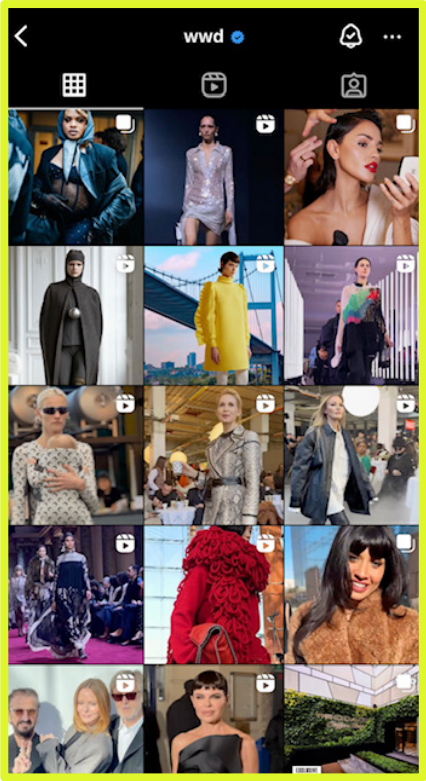
IFCO BANNER KAMPANYALARI

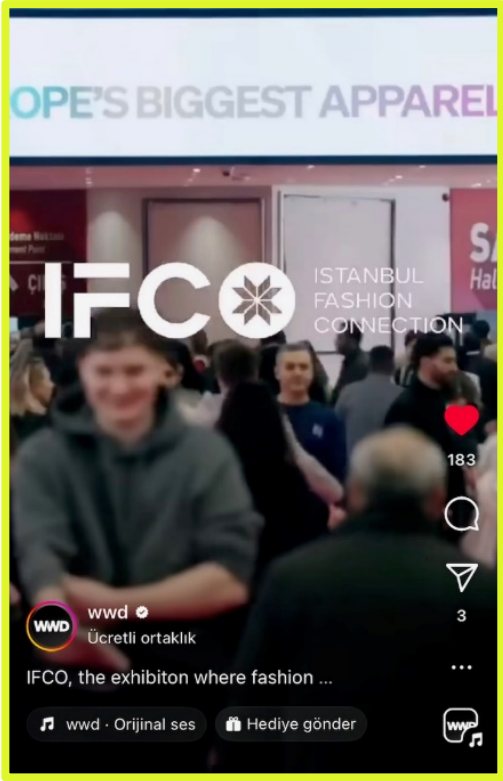


IFCO NEWSLETTER ÖRNEKLERİ



IFCO YABANCI MECRALARDAN HABER ÖRNEKLERİ





WWD Instagram hesabındaki IFCO paylaşımı

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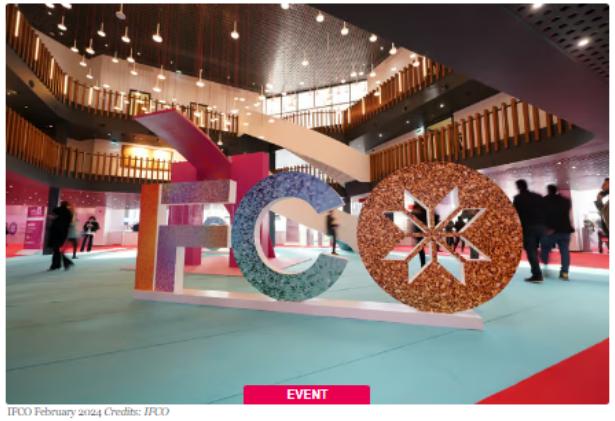
IFCO - Istanbul Fashion Connection: Colouring the Future - 5th edition with record visitor number



IFCO February 2024 *Credits: IFCO*

PRESS RELEASE
By Press Club
Feb 26, 2024

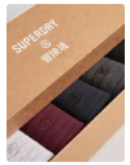
- Fifth edition of IFCO, Istanbul Fashion Connection with 545 exhibitors on 100, 000 square metres
- 38,545 visitors from 159 countries
- Main visitor countries: Middle East (33.4%), Europe (24%), Asia (23.3%), North Africa (13.3%), USA, South America, Australia and Africa (6%)
- B2B meetings in speed dating mode: brands praise the quality of the visitors, successful networking of manufacturers and buyers
- THE CORE with top designers once again inspires with creative and high-quality collections by established and young designers
- IMA Trend Area with the theme RESILIENCE shows the combination of new materials with traditional fabrics and technological innovations
- WGSN and Accademia della Moda IUAD Milan inform about the latest international fashion trends and developments

The successful fifth edition of IFCO Istanbul Fashion Connection took place from 7 to 10 February 2024 with a record 38,545 visitors. At IFCO, 545 exhibitors met international trade visitors from 159 countries such as Australia, Canada, Colombia, France, Germany, Kenya, Malaysia, Mexico, Nigeria, Philippines, Saudi Arabia, South Africa, South Korea, Spain, Thailand, UK, USA, United Arab Emirates in a total of 8 halls at the Istanbul Expo Centre. The largest group of foreign visitors came from the Middle East (33.4%), Europe (24%), Asia (23.3%) and North Africa (13.3%). A total of 6%

MARKETPLACE

Adidas
BUY NOW

Ella by Rafaella
BUY NOW


Superdry
BUY NOW

PIECES
BUY NOW

Ao76
BUY NOW

Nike
BUY NOW

STAY AHEAD
with the latest

Search Results

545 expositores y casi 40.000 visitantes en IFCO Estambul

En esta edición de IFCO ha destacado el espacio The Core -dedicado a los diseñadores- [...]

febrero 26, 2024

La quinta edición de IFCO pone de relieve el sector textil turco

Istanbul Fashion Connection -IFCO- se celebró del 7 al 10 de febrero en la capital [...]

febrero 13, 2024

Estambul acoge hasta el 10 de febrero la quinta edición de IFCO

Istanbul Fashion Connection (IFCO) arranca hoy, 7 de febrero, su quinta edición en el Centro [...]

febrero 7, 2024

PUBLICIDAD

Las noticias más leídas

Arranca la quinta edición de Texhibition, en Estambul

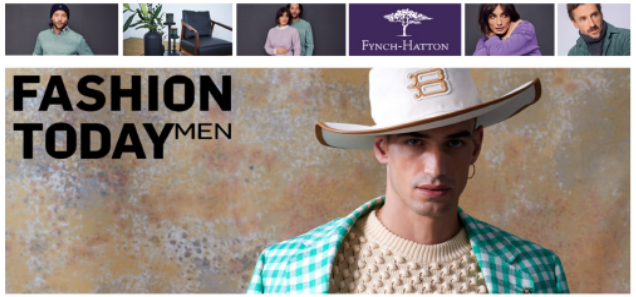
Futurmoda vuelve a aliarse con el

26/02/2024

En esta edición de IFCO ha destacado el espacio The Core -dedicado a los diseñadores- que ha sido gestionado por la asociación de creadores.

Del 7 al 10 de febrero ha tenido lugar en Estanbul la quinta edición de **IFCO (Istanbul Fashion Connection)**. Ha contado con 545 expositores, que han ocupado los 8 pabellones del recinto ferial, y casi 40.000 visitantes. El 33,5% ha llegado de los países de Oriente Medio, otro 25% de Europa, otro 23,3 de Asia y un 13,3 de África septentrional.

*«Estamos encantados con la **quinta edición de IFCO** -ha comentado Mustafa PPa?ahan, vicepresidente de Ihkib- y con la respuesta muy positiva de expositores y visitantes. Este salón es ya un centro indispensable para el sector de la moda a nivel internacional. Tanto la calidad como la cantidad de visitantes fueron convincentes, al igual que las presentaciones de los diseñadores y los **productos de alta calidad** de los expositores».*



STARTSEITE > AUSGABE FEBRUAR 2024 > IFCO bringt Farbe ins Spiel

IFCO bringt Farbe ins Spiel

TÜRKEI

Ausgabe Februar 2024, Produktion

alle Bilder ©FT

Autor: Markus Oess

Es war die fünfte Ausgabe der türkischen Textilmesse IFCO in Istanbul und es war eine gut besuchte Messe. Unter dem Claim

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FASHIONUNITED

Notizie Lavoro Marketplace Lookbook Eventi Dati Tendenze

Home / News / Fiere / Ifco ha radunato oltre 600 espositori a Istanbul: molti buyer russi e dal Medio Oriente

Ifco ha radunato oltre 600 espositori a Istanbul: molti buyer russi e dal Medio Oriente

Scritto da Isabella Naef
13 feb 2024

Alcuni capi del marchio turco Viola&Vesper presentati a Ifco *Credits: Fashion United*

La Turchia, da decenni Paese di approvvigionamento di una miriade di aziende della moda internazionali, si struttura anche sul fronte fieristico per consentire ai produttori, che oltre a proporsi come fornitori presentano spesso anche propri marchi, di presentarsi al pubblico di compratori medio orientali, dell'Europa dell'est, del Medio Oriente.

Sabato 10 febbraio, a Istanbul, si è conclusa la quinta edizione di Ifco,

DAILY NEWS | PV supera quota 30.000 visitori e si rilancia per luglio 9 days ago | Search...

la Spola
Il settimanale del Tessile e dell'Abbigliamento

TEXHIBITION ISTANBUL
FABRIC, YARN & TEXTILE ACCESSORIES FAIR
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IFCO, l'abbigliamento turco in più di cento lingue
Daily news, Saloni 23 Febbraio 2024

L'economia circolare taglia il nastro di Filo
Saloni 22 Febbraio 2024

Visti in fiera - Le stagioni calde in 3DWool
Saloni 23 Febbraio 2024

IFCO, l'abbigliamento turco in più di cento lingue

In Daily news, Saloni 23 Febbraio 2024 Matteo Grazzini 103 Views 0 comments

La quinta edizione di IFCO, Istanbul Fashion Connection ha visto arrivare in Turchia 38.545 visitatori da 159 paesi, per vedere le collezioni di 545 espositori.

Più letti | Più commentati

959199
Dsquared², C'n'c e Ice iceberg: interviene la Camera
Senza categoria 22 Novembre 2012

76953
Il calendario degli eventi
Senza categoria 10 Marzo 2015

40538
Lavoro minorile: in aumento in Asia meridionale
Attualità 5 Agosto 2015

18207
2019, ITMA torna a Barcellona
Attualità, Saloni 22 Settembre 2015

Video

TEXTILE VALUE CHAIN

NEWS INDUSTRY INSIGHTS E-MAGAZINE EVENTS CALENDAR

EVENTS UPDATES E-DIRECTORY

From 7-10 February 2024, the fifth edition of Istanbul Fashion Connection took place in Istanbul with a record number of over 38,500 visitors.

Around 550 exhibitors met with 38,545 visitors from 159 countries, including Germany, the UK, Spain, South America, the USA, Malaysia, Saudi Arabia, South Africa, South Korea, the United Arab Emirates, etc., on 100,000 square metres at the Istanbul Expo Center.

The latest collections from the areas of WOMENSWEAR, MENSWEAR, KIDSWEAR, DENIM, SPORTSWEAR, EVENING AND WEDDING FASHION, LINGERY & Hosiery, LEATHER & FUR were shown in a total of 8 halls.

El éxito de la combinación ganadora en IFCO

febrero 25, 2024(https://globalfashionexport.net/2024/02/25/)

El éxito de la combinación ganadora en IF

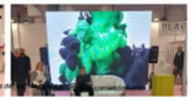
Gestionar el consentimiento

visto 27 26.02.2024, 12:06

El éxito de la combinación ganadora en IFCO - Global Fashion Export https://globalfashionexport.net/gl-profesional/el-exito-de-la-combin...

se consolida en su quinta edición. Todos los segmentos de la moda, subcontratación, marcas y diseñadores de prestigio atrajeron a 38.545 visitantes procedentes de 159 países. Los 545 expositores, distribuidos en 8 pabellones, reconocieron la calidad de los compradores que acudieron a sus stands. Turquía avanza en su afán de convertirse en uno de los principales proveedores de moda en el mundo.

En su quinta edición, el éxito de la combinación ganadora de IFCO es ya una realidad. Las diferentes asociaciones turcas que organizan el evento han sabido enriquecer la oferta del salón que del 7 al 10 de febrero contó con 8 pabellones. Los 545 expositores de todos los segmentos de la moda recibieron la visita de 38.545 compradores de todo el mundo. La feria reúne propuestas de caballero, señora, infantil, de todos los sectores: confección, lencería, moda íntima y baño, moda nupcial, denim, peletería, calzado y complementos. International Fashion Connection Istambul (IFCO) ofrece a los profesionales producción de calidad, marcas y diseñadores.



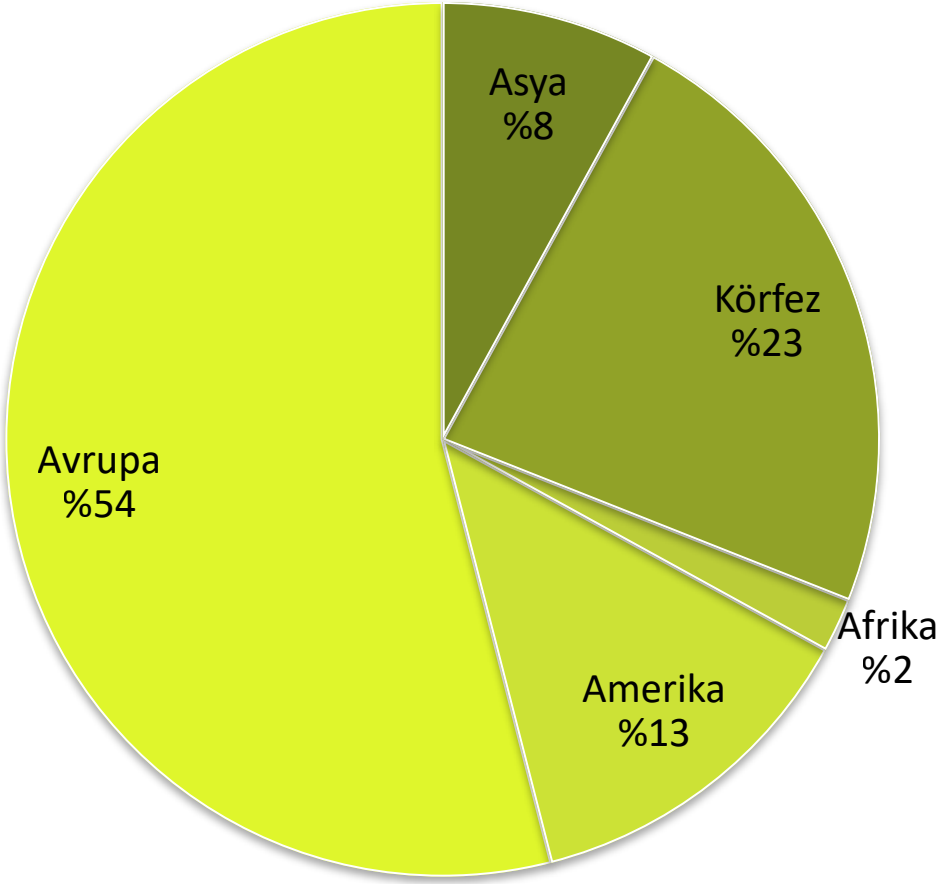
visto 27 26.02.2024, 12:06

Todo a punto para una nueva edición de Ifco – Estambul. (/TE/index.php/al-dia/panorama/todo-a-punto-para-una-nueva-edicion-de-ifco-estambul)

En su quinta edición, IFCO Estambul volvió a marcar un récord. (/TE/index.php/al-dia/panorama/en-su-quinta-edicion-ifco-

24.02.2024, 15:

IFCO DİJİTAL REKLAMLAR



IFCO DİJİTAL PERFORMANS RAPORU

TOPLAM REKLAM GÖSTERİMİ: 14.925.147

TOPLAM ZİYARETÇİ SAYISI: 203.966 (TEKİL)

TOPLAM ZİYARETÇİ KAYDI: 11.280

ETKİNLİKLER

9 FARKLI ÜNİVERSİTEDEN KATILIM GÖSTEREN ÖĞRENCİLER, ÜNİVERSİTELER ÖZEL BÖLÜMÜ'NDE TASARIMLARINI SERGİLEDİLER.

İMA PHOTOLAB ALANINDA FİRMALARIMIZA ÖZEL MODA FOTOĞRAF ÇEKİMİ YAPILDI.

SEMİNERLER

Sektörün nabzını tutan seminerlerde, moda endüstrisindeki tüm gelişmeler ilgililere aktarıldı. Modada sürdürülebilirlikten teknolojik ve dijital yaklaşımlara, iklimden bağımsız tasarımlar ve organik ürünlere, birçok konu ele alındı.

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TEŞEKKÜRLER

ifco.com.tr