



ISTANBUL  
FASHION  
CONNECTION

# APPAREL & FASHION EXHIBITION

7-10 FEBRUARY 2024

ISTANBUL EXPO CENTER





ISTANBUL  
FASHION  
CONNECTION

EUROPE'S BIGGEST APPAREL & FASHION EXHIBITION

SEE YOU ON 7-9 AUGUST 2024

← SALON  
Hall

5

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↑ ÇIKIŞ  
Exit

SALON  
Hall

1-2-3

Mescit



HALL  
SALON

4

ENSWEAR





ISTANBUL  
FASHION  
CONNECTION

**545 COMPANIES**

**35.000 M<sup>2</sup>**

**8 HALLS**

**159 COUNTRIES**

**38.545 VISITORS**





# BRANDS SPECIAL SECTION

IFCO February 2024 featured leading brands of Türkiye including **B&G Store, Gizia, Jakamen, Kayra, Kiğılı, Naramaxx, Panço ve Armine** in the Brands Special Section at Hall 7.



# B2B



As a result of the Foreign Buyer Delegations Program and the efforts of our international agencies, bilateral business meetings were held between the buyers attending the fair and our participant companies.

# THE CORE ISTANBUL

Leading designers of Türkiye showcased their most exclusive collections at The Core Istanbul area during IFCO, February 2024.



# THE CORE ISTANBUL

## IFCO FEBRUARY 2024

*Arzu Kaprol, Alldenims SG, Çiğdem Akın, Essin Barış, Emre Erdemoğlu, Meltem Özbek, Mert Erkan, Murat Aytulum, NEJ, Özlem Erkan, Selin Küçüksöz, SYHZ Wear, Tuba Ergin and Yakup Biçer – Y Plus, Dilek Hanif, TAGG, Guaj London, The Handloom, Sobe, Helin Aydoğan, Tukutukum, Viola&Vesper, Mirimalist, Şebnem Yıldız, A Piece Of Work, Be Oz showcased their exclusive collections at the Core Istanbul during the IFCO February 2024.*

# FASHIONIST



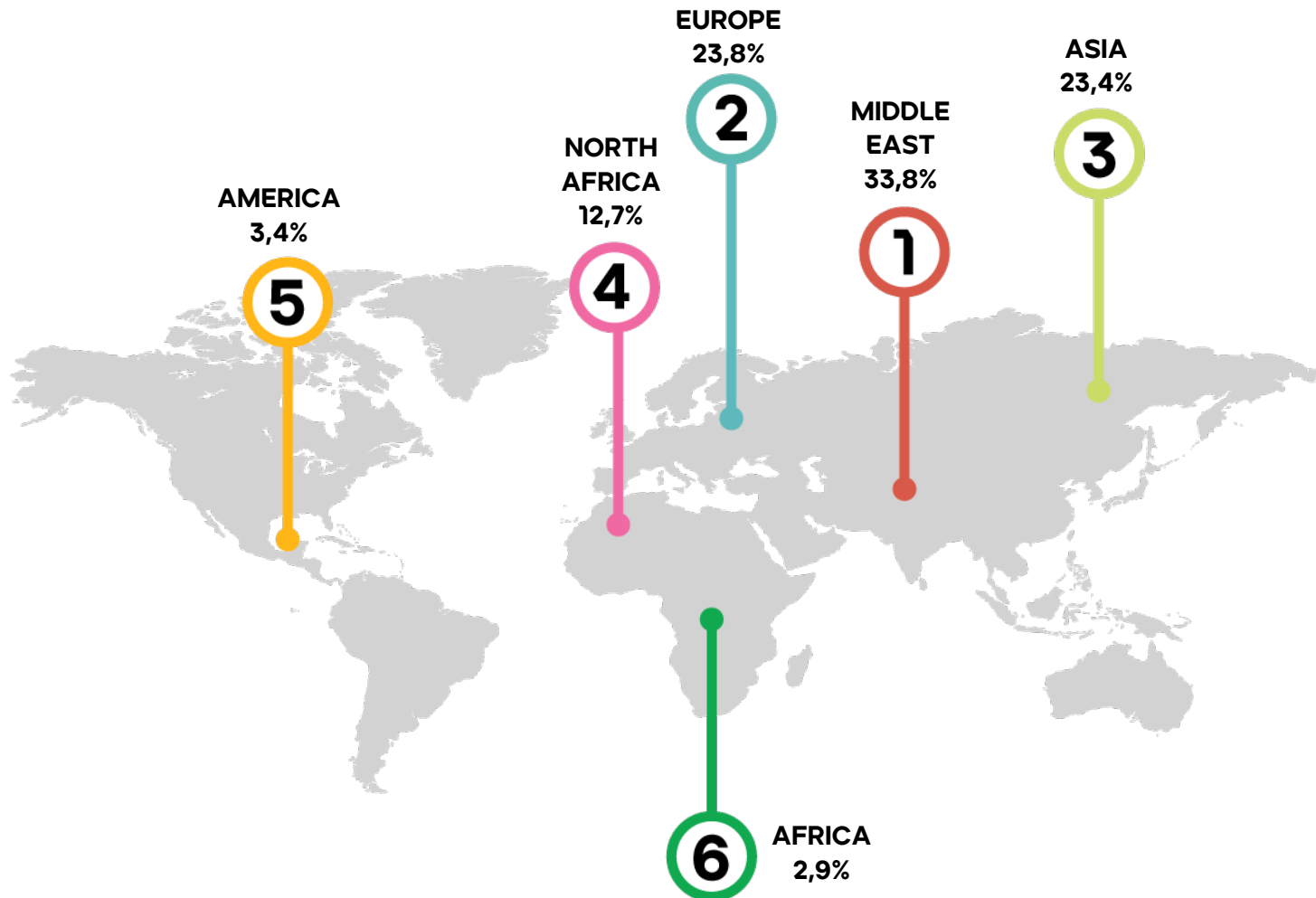
The leading companies in the evening wear field participated in the FashionIst Special Section.

# LINEXPO

At Linexpo, which is under the umbrella of IFCO, leading underwear and socks companies in the sector showcased their latest fashion products to visitors.



## GEOGRAPHICAL DISTRIBUTION OF VISITORS



**159**

**COUNTRIES**

**13.502**

**FOREIGN**

**VISITORS**

## TOP 24 COUNTRIES BY VISITORS

- 
- \* ALGERIA
  - \* BULGARIA
  - \* EGYPT
  - \* FRANCE
  - \* GERMANY
  - \* GREECE
  - \* IRAN
  - \* IRAQ
  - \* ITALY
  - \* JORDAN
  - \* KAZAKHSTAN
  - \* KIRGIZSTAN
  - \* KOSOVO
  - \* LEBANON
  - \* LIBYA
  - \* MOROCCO
  - \* PAKISTAN
  - \* RUSSIA
  - \* SAUDI ARABIA
  - \* TUNISIA
  - \* UKRAINE
  - \* UNITED ARAB EMIRATES
  - \* UNITED KINGDOM

\*The countries are listed alphabetically by name.  
The list does not include Türkiye.



PARTICIPANT COMPANY SATISFACTION 90%



PARTICIPANTS PLANNING TO REJOIN 89%



VISITOR PROFILE SUITABILITY 75%



# INTERNATIONAL ADVERTISING CAMPAIGNS

- GERMANY
- US
- FRANCE
- SPAIN
- ITALY
- ENGLAND
- NETHERLANDS
- PORTUGAL
- SWEDEN
- DENMARK
- FINLAND

Our international PR agency has conducted effective promotional campaigns abroad, especially in Europe, resulting in advertisements for the fair in ready-to-wear and fashion magazines, web portals and e-newsletters.

- ❖ In Russia and the Turkic Republics, our strong business partners, led by Profashion, are conducting special promotional activities for the fair.



# FEATURED PUBLICATIONS & WEB PORTALS

✱ Textilwirtschaft

✱ WWD

✱ Fashion Today Man

✱ Textilmitteilungen

✱ WWD

✱ Drapers

✱ CWB

✱ Fashion Network

✱ Fashion United

✱ Modem

✱ La Spola

✱ Pambiance

✱ Textilla

✱ Jornal Textil

✱ TOJ

✱ MuotiMaalima

✱ Habit

✱ Pinker Moda

✱ Moda Es

✱ Noticiero Textil

✱ Global Fashion

✱ Profashion

# IFCO BANNER CAMPAIGNS



**IFCO** ISTANBUL FASHION CONNECTION

**EUROPE'S BIGGEST APPAREL & FASHION EXHIBITION**  
9-11 AUGUST 2023 • 7-10 FEBRUARY 2024

**IFCO ON KEHITYNYT MUODIN**  
harrastajien, suunnittelijoiden, ostajien ja suunnittelijajien keskuksi ja valokuvattavaksi asennettiin tärkeitä kansainvälisiä foorumeita. IFCO kokoa noin 400 näyttelijästä ja kaksita katu- ja muotifotografien tuoteytimistä saman katon alle kutsuen sekakasti jaksennellyn hallin naisten asut, miesten asut, lastenauut, denim, urheiluasut, ita- ja juhlaavanteet, morsuauut, alusvaatteet, sukut, nahkia ja turkia, kengät ja asusteet. Näytelyalueet kattavat yhteensä 35 000 m². IFCO -messuilla nähdään myös trendilukuja, seminaareja, työpajoja ja muotinäytöksiä. Ne tuovat yhteen suunnittelun, vuorovaikutuksen ja kokemuksen erityisesti digitaalisen transformoinnin, älyvaatteiden, tekstiilien ja kestävä kehityksen aiheista. **NOVI**

**APPAREL & FASHION EXHIBITION**  
7-10 FEBRUARY 2024  
ISTANBUL EXPO CENTER

Messut järjestetään 7.-10. helmikuuta 2024 viidettä kertaa Istanbulin messukeskuksessa, 6 Hallissa. Euroopan suurimmat muotimessut järjestää ITKIB Fairs, joka on Turkin muotija vaatealan kattojärjestö Istanbul Apparel Exporter's Associationin tytäryhtiö.



**LA MAYOR EXPOSICIÓN EUROPEA DE ROPA Y MODA**  
7-10 DE FEBRERO DE 2024  
ISTANBUL EXPO CENTER

**El Queer, agencia de modelos**  
K: "A principios de año presentamos una modelo queer"  
por el Queer

**Con 14 días "festivos" y el rechazo de los sindicatos: así llega el Calendario Laboral de 2024**  
A pesar de que en el fondo del pasado 27 de octubre cuando terminaba la publicación en el Boletín Oficial del Estado (BOE) la resolución, de fecha del 25 de octubre de 2023, por la que se publica la resolución de la Junta de Gobierno para el año 2024, los días festivos...

**Scopien tanta su conexión con Oliva**  
Paseos: grúas, onstas y aberturas "out-out"

**Problema la ropa de**  
Barridos desde la roba, ya es posible

**"Crack" de Parfich en la Bosa de Nueva York**

**Messimo Duti estrena desde Paris su nuevo concepto de tienda**

**LA MAYOR EXPOSICIÓN EUROPEA DE ROPA Y MODA**  
7-10 DE FEBRERO DE 2024  
ISTANBUL EXPO CENTER

**Matteo Tamburini, nuevo director creativo de Tod's**  
Madrid - Desde la edición 2024 de modas Italianas se espera un cambio de rumbo, desde el momento en que se comienza a trabajar...

**Pharrell Williams presenta en Hong Kong su primera colección "Pre-Fall" para Louis Vuitton**  
Madrid - Pharrell Williams, el diseñador de moda más exitoso del mundo, presenta su primera colección "Pre-Fall" para Louis Vuitton...

**Rosana Perin (Pikolinos), nueva presidenta de la Confederación Europea del Calzado**  
Madrid - Después de ser la presidenta europea de la empresa Pikolinos, la presidenta de la Confederación Europea del Calzado...

# IFCO BANNER CAMPAIGNS

Arztliga

08. Dezember 2023 – Periodisches Exemplar für Test-Reaktion-Ziel

## TextilWirtschaft

NEWSLINE TODAY

Image: UNIFIL 2023

TW-TESTCLUB: DIE UMSÄTZE IM NOVEMBER 2023

### Berg- und Talfahrt ohne Strahlkraft

Nach einem starken Monatsauftakt hat die Umsatzentwicklung im stationären Modehandel in der zweiten Novemberhälfte geschwächt. Der TW-Testclub meldete drei Minuswochen in Folge. Zurückzuführen ist dies vor allem auf eine starke Vorlage, allerdings brachten selbst witterungsbedingte Temperaturen nicht den erhofften Umsatzschub. »

Arztliga

## IFCO

ISTANBUL FASHION CONNECTION

### APPAREL & FASHION EXHIBITION

7-10 FEBRUARY 2024  
ISTANBUL EXPO CENTER

BESSERE PLANNING DANK RETAIL TECHNOLOGY

### Überhänge vermeiden – aber wie?

Projekt perfekter Bestand. Es gehört zu den größten und teuersten Vorhaben in der Geschichte von Marc O'Polo: Die Implementierung eines integrierten Merchandise Planning. Wie aus Excel-Listen Big Data wird. »

UNTERHÄNDLER DES EUROPAPARLAMENTS UND DER EU-STAA TEN HABEN SICH GEEINIGT

### Unverkaufte Kleidung darf in der EU künftig nicht mehr vernichtet werden

Wer etwa ein bestricktes T-Shirt wieder zurückschickt, der soll sich künftig sicher sein können, dass es nicht vernichtet wird. Die EU verbietet das künftig. Die entsprechende Einigung des Europäischen Parlaments und der EU-Staaten geht aber noch deutlich weiter. »

Arztliga

BUCHS / INTERVIEW

### Jack Schwefel, PDG de Vince : « Notre ambition est d'être présents dans les grandes villes françaises »

Vince, est une marque qui propose du luxe, discret, intemporel et aux inspirations méditerranéennes. Une marque qui s'inscrit parfaitement dans la mission de l'Opéra Luxury, Promoteur de l'Opéra à travers des projets de mode...  
1 oct. 2023

LA PLUS GRANDE EXPOSITION D'HABILLEMENT ET DE MODE D'EUROPE

7-10 FÉVRIER 2024  
ISTANBUL EXPO CENTER

FR

LA PIÙ GRANDE FIERA DI ABBIGLIAMENTO E MODA D'EUROPA

7-10 FEBBRAIO 2024  
ISTANBUL EXPO CENTER

ALTRE STORIE

**ITALIA**  
Filippi apre a Cortina il suo primo flagship store in Europa

Filippi ha fondato un'ideale con Flagship store a Cortina. Un modo ambizioso e innovativo di essere nella moda, nella moda della Cortina, in provincia...  
2 ottobre

**USA NEWS**  
Hugo Boss investe 100 milioni di euro per potenziare la sua sede

Hugo Boss ha dato il via all'investimento negli stabilimenti di una nuova fabbrica per abiti nel...  
2 ottobre

**MODA**  
Matteo Tamburini è il nuovo direttore creativo di Tod's

Matteo Tamburini, finora capo, nella Cortina...  
2 ottobre

**ITALIA**  
Rino Isaia apre The hut nel cuore della Riviera del Brenta

Rino Isaia, azienda attiva nella produzione e vendita di pellicce, tessuti e capi...  
2 ottobre

IT

# IFCO NEWSLETTER SAMPLES



The Most Important Fashion Meeting of 2024: IFCO Istanbul Apparel and Fashion Exhibition!

Scheduled for March 7-10, 2024, at the Istanbul Expo Center, the IFCO Istanbul Apparel and Fashion Exhibition is set to bring together the international fashion industry. With its extensive range of products and high business volume that meets industry expectations, IFCO has become an indispensable fashion gathering for both domestic and international buyers.

Don't miss out on Europe's biggest Apparel and Fashion Exhibition!

## IFCO IN NUMBERS

100.000  
EXHIBITION AREA

9  
SEPARATE HALLS

600+  
EXHIBITORS

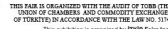


## PRODUCT GROUPS

- Women & Men Apparel
- Baby & Children Apparel
- Denim & Activewear
- Underwear & Socks
- Evening Dresses
- Wedding Dresses
- Leather & Fur Garments, Shoes



@ | | | | | Istanbulfashionconnection | www.ifco.com.tr | ifas@itkib.org.tr



THIS FAIR IS ORGANIZED WITH THE ADJUST OF TOKİ (THE  
OWNER OF CHAMBERA AND COMMODITY EXCHANGES  
OF TOKİ) IN ACCORDANCE WITH THE LAW NO. 1714.  
This exhibition is organized by İTKİB Fairs Inc.



IFCO IS BOLDER IN FEBRUARY WITH ITS WIDE PRODUCT RANGE!

IFCO, the first apparel and fashion fair that is on the radar of the fashion industry with its increasing success momentum by expanding its targets every year, opens the doors of the fashion world with more participants in a larger square meter for the fifth time. IFCO, which brings together the leading designers of the industry under one roof with its wide participant company profile in the field of Textile and Apparel, is preparing to achieve a record number of exhibitors and visitors.

MORE INFORMATION

## LEADING BRANDS OF WOMEN'S AND MEN'S APPAREL PREFER IFCO



The Turkish apparel clothing industry is preparing to open new doors of elegance at the IFCO Fair by presenting the endless diversity and latest fashion trends in women's and men's clothing. While the leading companies of the industry exhibit their products, they also allow Turkish apparel clothing to shine in the global arena. The latest trends in women's and men's clothing meet buyers at IFCO.

## LATEST TREND PRODUCTS, CHILDREN'S FASHION WITH STYLISH COMBINATIONS ARE AT IFCO



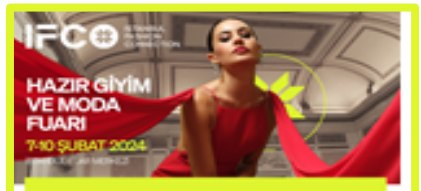
The latest developments in children's clothing fashion come together at IFCO. Drawing a more assertive and comprehensive fair area with special fashion shows, IFCO carries out special projects with the leading companies of children's clothing.

## EXCLUSIVE DESIGN EVENING DRESSES ARE PRESENTED TO THE GLOBAL BUYERS AT IFCO



Türkiye, which increases its claim in the global evening dress market day by day, brings together its products at IFCO with the inspiration it draws from its design power. Leading brands of the evening dress industry exhibit their unique and diverse products at IFCO Fashionier accompanied by visual shows.

## LATEST TRENDS IN SPORTS AND CASUAL WEAR AT IFCO



IFCO TÜRKİYE'NİN ÖNCÜ MARKALARININ TERCİHİ



Kadın, erkek ve çocuk giyiminde, derin ve spor giyim, elbise, şifonlu, deri elbiseler, iç giyim ve pamuklu, deri ve kumaş kombinasyonları gibi birçok farklı giyim tarzı ve ürünler IFCO'da bir arada sunulmaktadır. IFCO, Türkiye'nin öncü markalarının terçihidir.

OPTİMİZASYON

## MODA DÜNYASININ GÜNDEMİNDEKİ 10 TEMA



Günümüzde moda dünyasında en popüler moda konuları, derin ve spor giyim, elbise, şifonlu, deri elbiseler, iç giyim ve pamuklu, deri ve kumaş kombinasyonları gibi birçok farklı giyim tarzı ve ürünler IFCO'da bir arada sunulmaktadır. IFCO, Türkiye'nin öncü markalarının terçihidir.

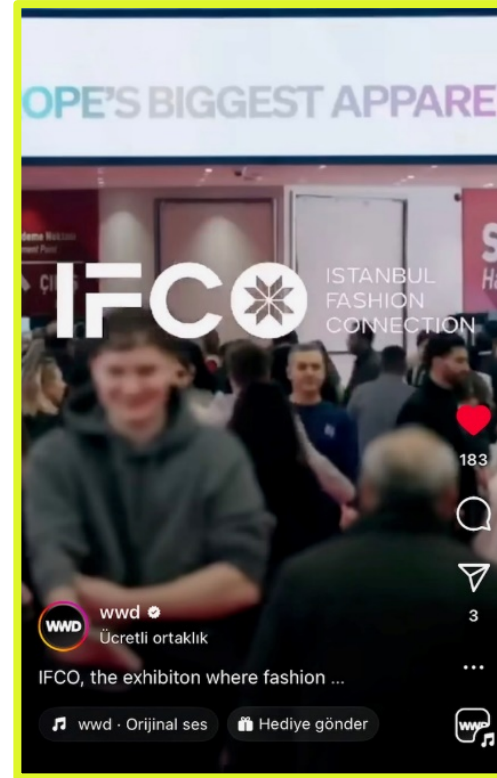
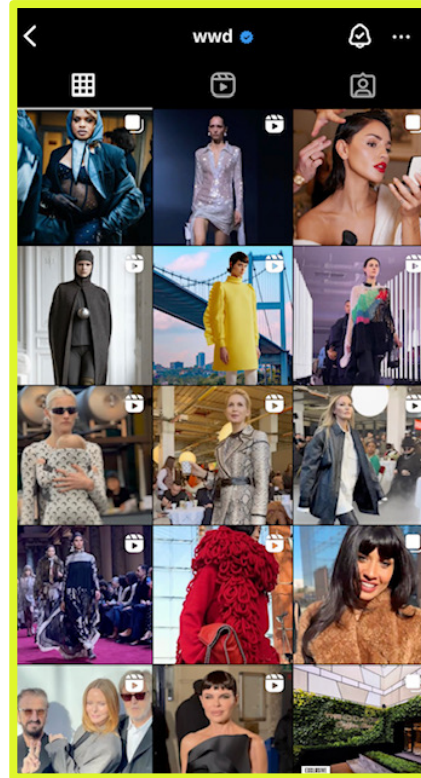
OPTİMİZASYON



## IHKİB, IFCO İLE SEKTÖRE İŞİK TUTUYOR

İstanbul'da her yıl düzenlenen IFCO'da, sektördeki en önemli markaların terçihidir. IFCO, Türkiye'nin öncü markalarının terçihidir. IFCO, Türkiye'nin öncü markalarının terçihidir.

# IFCO NEWS SAMPLES IN INTERNATIONAL MEDIA



IFCO posts on the WWD  
Instagram account.




FASHIONUNITED

NewsJobsMarketplaceLookbookEventsDataTrends


Home / Press / Event / IFCO - Istanbul Fashion Connection: Colouring the Future - 5th edition with record visitor number

# IFCO - Istanbul Fashion Connection: Colouring the Future - 5th edition with record visitor number




EVENT

MARKETPLACE




Adidas

BUY NOW




Ella by Rafaela

BUY NOW




Superdry

BUY NOW




PIECES

BUY NOW




AOT6

BUY NOW



Nike

BUY NOW



STAY AHEAD  
with the latest

PRESS RELEASE

By Press Club

Feb 26, 2024

• Fifth edition of IFCO, Istanbul Fashion Connection with 545 exhibitors on 100,000 square metres

• 38,545 visitors from 159 countries

• Main visitor countries: Middle East (33.4%), Europe (24%), Asia (23.3%), North Africa (13.3%), USA, South America, Australia and Africa (6%)

• B2B meetings in speed dating mode: brands praise the quality of the visitors, successful networking of manufacturers and buyers

• THE CORE with top designers once again inspires with creative and high-quality collections by established and young designers

• IMA Trend Area with the theme RESILIENCE shows the combination of new materials with traditional fabrics and technological innovations

• WGSN and Accademia della Moda IUAD Milan inform about the latest international fashion trends and developments

The successful fifth edition of IFCO Istanbul Fashion Connection took place from 7 to 10 February 2024 with a record 38,545 visitors. At IFCO, 545 exhibitors met international trade visitors from 159 countries such as Australia, Canada, Colombia, France, Germany, Kenya, Malaysia, Mexico, Nigeria, Philippines, Saudi Arabia, South Africa, South Korea, Spain, Thailand, UK, USA, United Arab Emirates in a total of 8 halls at the Istanbul Expo Centre. The largest group of foreign visitors came from the Middle East (33.4%), Europe (24%), Asia (23.3%) and North Africa (13.3%). A total of 6%

Search Results

545 expositores y casi 40.000 visitantes en IFCO Estambul

En esta edición de IFCO ha destacado el espacio The Core -dedicado a los diseñadores- [...]

febrero 26, 2024

La quinta edición de IFCO pone de relieve el sector textil turco

Istanbul Fashion Connection -IFCO- se celebró del 7 al 10 de febrero en la capital [...]

febrero 13, 2024


Estambul acoge hasta el 10 de febrero la quinta edición de IFCO

Istanbul Fashion Connection (IFCO) arranca hoy, 7 de febrero, su quinta edición en el Centro [...]

febrero 7, 2024

PUBLICIDAD

EMPRESAS PREMIUM



Las noticias más leídas


Arranca la quinta edición de Texthibition, en Estambul

Futurmoda vuelve a aliarse con el

26/02/2024

En esta edición de IFCO ha destacado el espacio The Core -dedicado a los diseñadores- que ha sido gestionado por la asociación de creadores.

Del 7 al 10 de febrero ha tenido lugar en Estambul la quinta edición de IFCO (Istanbul Fashion Connection). Ha contado con 545 expositores, que han ocupado los 8 pabellones del recinto ferial, y casi 40.000 visitantes. El 33,5% ha llegado de los países de Oriente Medio, otro 25% de Europa, otro 23,3 de Asia y un 13,3 de África septentrional.



«Estamos encantados con la quinta edición de IFCO -ha comentado Mustafa PPA?ahan, vicepresidente de Ithikib- y con la respuesta muy positiva de expositores y visitantes. Este salón es ya un centro indispensable para el sector de la moda a nivel internacional. Tanto la calidad como la cantidad de visitantes fueron convincentes, al igual que las presentaciones de los diseñadores y los productos de alta calidad de los expositores».

Arran

Texti

Fuza

IVAC

Inter

edici

Gana

conc

diser

Near

maro



## FASHION TODAY<sup>MEN</sup>



STARTSEITE > AUSGABE FEBRUAR 2024 > IFCO bringt Farbe ins Spiel

### IFCO bringt Farbe ins Spiel

TÜRKEI

➔ Ausgabe Februar 2024, Produktion



alle Bilder © FT

Autor: Markus Oess

Es war die fünfte Ausgabe der türkischen Textilmesse IFCO in Istanbul und es war eine gut besuchte Messe. Unter dem Claim

Diese Website benutzt Cookies. Wenn du die Website weiter nutzt, gehen wir von deinem Einverständnis aus.

OK



FASHIONUNITED



Notizie Lavoro Marketplace Lookbook Eventi Dati Tendenze

Home / News / Fiere / Ifco ha radunato oltre 600 espositori a Istanbul: molti buyer russi e dal Medio Oriente

## Ifco ha radunato oltre 600 espositori a Istanbul: molti buyer russi e dal Medio Oriente

Scritto da Isabella Naef

13 feb 2024



FIERE

Alcuni capi del marchio turco Viola&Vesper presentati a Ifco Credits: FashionUnited

La Turchia, da decenni Paese di approvvigionamento di una miriade di aziende della moda internazionali, si struttura anche sul fronte fieristico per consentire ai produttori, che oltre a proporsi come fornitori presentano spesso anche propri marchi, di presentarsi al pubblico di compratori medio orientali, dell'Europa dell'est, del Medio Oriente.

Sabato 10 febbraio, a Istanbul, si è conclusa la quinta edizione di Ifco,

von 12

23.02.2024 11:

DAILY NEWS

PV supera quota 30.000 visitatori e si rilancia per luglio 9 days ago

Search...

la Spola

TEXHIBITION  
ISTANBUL  
FABRIC, YARN & TEXTILE ACCESSORIES FAIR

SAVE THE DATE!  
6-8 MARCH 2024  
ISTANBUL EXPO CENTER

Il settimanale del Tessile e dell'Abbigliamento

Home Primo piano Distretti Interviste Attualità Saloni Le città delle fiere La carta tecnica Showcase



IFCO, l'abbigliamento turco in più di cento lingue

Daily news, Saloni 23 Febbraio 2024



L'economia circolare taglia il nastro di Pilo

Saloni 22 Febbraio 2024



Virti in fiera - Le stagioni calde in 3DWool

Saloni 23 Febbraio 2024

## IFCO, l'abbigliamento turco in più di cento lingue

Più letti

Più commentati

In Daily news, Saloni 23 Febbraio 2024 Matteo Grazioli 103 Views 0 comments



959199

Disquare® C'n'c e Ice iceberg: intervista la Camera

Senza categoria 22 Novembre 2012

76953

Il calendario degli eventi

Senza categoria 10 Marzo 2015

40538

Lavoro minorile: in aumento in Asia meridionale

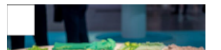
Attualità 5 Agosto 2015

18207

2019, ITMA torna a Barcellona

Attualità, Saloni 22 Settembre 2015

Video



La quinta edizione di IFCO, Istanbul Fashion Connection ha visto arrivare in Turchia 38.545 visitatori da 159 paesi, per vedere le collezioni di 545 espositori.



From 7-10 February 2024, the fifth edition of Istanbul Fashion Connection took place in Istanbul with a record number of over 38,500 visitors.

Around 550 exhibitors met with 38,545 visitors from 159 countries, including Germany, the UK, Spain, South America, the USA, Malaysia, Saudi Arabia, South Africa, South Korea, the United Arab Emirates, etc., on 100,000 square metres at the Istanbul Expo Center.

The latest collections from the areas of WOMENSWEAR, MENSWEAR, KIDSWEAR, DENIM, SPORTSWEAR, EVENING AND WEDDING FASHION, LINGERY & Hosiery, LEATHER & FUR were shown in a total of 8 halls.

## El éxito de la combinación ganadora en IFCO

febrero 25, 2024/<https://globalfashionexport.net/2024/02/25/>



## El éxito de la combinación ganadora en IFCO

1 feb 27 26.02.2024, 12:06

se consolida en su quinta edición. Todos los segmentos de la moda, subcontratación, marcas y diseñadores de prestigio atrajeron a 38.545 visitantes procedentes de 159 países. Los 545 expositores, distribuidos en 8 pabellones, reconocieron la calidad de los compradores que acudieron a sus stands. Turquía avanza en su afán de convertirse en uno de los principales proveedores de moda en el mundo.

En su quinta edición, el éxito de la combinación ganadora de IFCO es ya una realidad. Las diferentes asociaciones turcas que organizan el evento han sabido enriquecer la oferta del salón que del 7 al 10 de febrero contó con 8 pabellones. Los 545 expositores de todos los segmentos de la moda recibieron la visita de 38.545 compradores de todo el mundo. La feria reúne propuestas de caballero, señora, infantil, de todos los sectores: confección, lencería, moda íntima y baño, moda nupcial, denim, peletería, calzado y complementos. International Fashion Connection Istanbul (IFCO) ofrece a los profesionales producción de calidad, marcas y diseñadores.



1 feb 27 26.02.2024, 12:06



Todo a punto para una nueva edición de Ifco – Estambul. (/TE/index.php/al-dia/panorama/todo-a-punto-para-una-nueva-edicion-de-ifco-estambul)

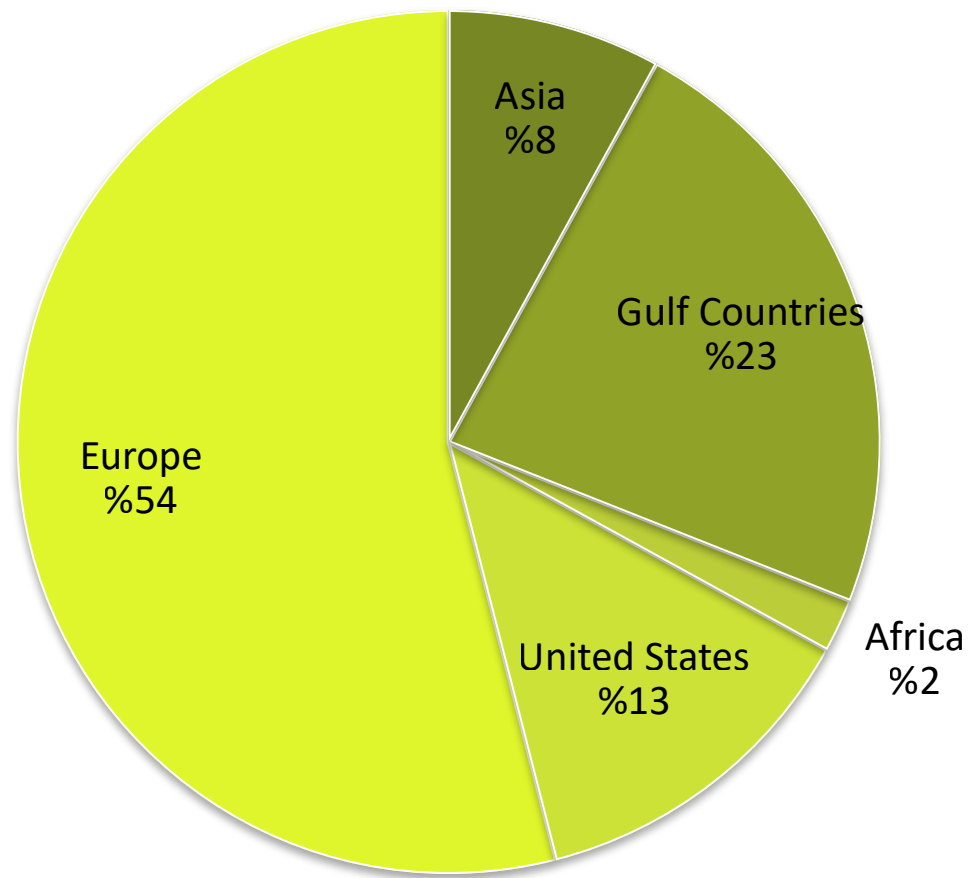


En su quinta edición, IFCO Estambul volvió a marcar un récord. (/TE/index.php/al-dia/panorama/en-su-quinta-edicion-ifco-

17 24.02.2024, 15:



# IFCO DIGITAL ADS



## IFCO DIGITAL PERFORMANCE REPORT

TOTAL AD IMPRESSIONS: 14.925.147

TOTAL VISITORS: 203.966 (UNIQUE)

TOTAL VISITOR REGISTRATION: 11.280



STUDENTS FROM 9 DIFFERENT  
UNIVERSITIES SHOWCASED THEIR  
DESIGNS IN THE UNIVERSITY SPECIAL  
SECTION.



EXCLUSIVE FASHION PHOTO SHOOTS WERE CONDUCTED FOR OUR  
COMPANIES IN THE IMA PHOTOLAB AREA.



EVENTS



# SEMINARS

At the seminars held at the fair, which captured the pulse of the industry, themes addressing all developments in the fashion industry were discussed. Topics ranged from organic and sustainable products to technological and digital approaches, as well as climate-independent designs.



WHERE  
FASHION  
CONNECTS  
APPAREL  
& FASHION  
EXHIBITION

7-9 AUGUST 2024

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