



7-9 AUGUST
2024

ISTANBUL EXPO CENTER

IF IT'S
LIMITLESS
IT'S IFCO



100.000M²
TOTAL AREA



135+
COUNTRIES



30.000+
VISITORS



600+
EXHIBITORS

IF IT'S
FASHION FORWARD
IT'S IFCO

IFCO is not only a venue for fashion enthusiasts, but also a place of exchange, inspiration and forward-looking ideas. In this inviting atmosphere, the dynamics of the fashion industry become tangible and visitors can embark on a journey through the exciting world of current and upcoming fashion trends.



ISTANBUL
FASHION
CONNECTION

WHERE
FASHION
CONNECTS
APPAREL
& FASHION
EXHIBITION

7-9 AUGUST 2024

ISTANBUL EXPO CENTER



INSTAGRAM / FACEBOOK / LINKEDIN / YOUTUBE

istanbulfashionconnection

www.ifco.com.tr



THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO. 5174.

This exhibition is organized by İTKİB Fairs Inc.



IF IT'S CONNECTION IT'S IFCO

- Purchasing managers of international chainstores & department stores,
 - Managers of international brands and chains that put orders for their collections,
 - Managers of stores specializing in certain product groups,
 - Online sales platforms, managers of online merchandising companies,
 - Importers, wholesalers, distributors,
 - Boutique store owners and buyers,
 - Designers, fashion brands, social media influencers,
 - Apparel industry professionals
- will meet at IFCO.

IF IT'S FASHION IT'S IFCO

The product groups that you can examine during our exhibition are:

- Womenswear
- Menswear
- Kidswear
- Denim
- Activewear
- Underwear & Socks
- Evening Dresses
- Wedding Dresses
- Leather & Fur Garments
- Shoes



THE CORE ISTANBUL

THE CORE Istanbul, the designer area at IFCO, a center for style, creativity and design, presents a fascinating mix of established and up-and-coming design talents.

TREND AREA

The Trend Area at the IFCO trade fair, designs by the renowned fashion academy IMA, presents itself as a fascinating space that reflects the pulse of the fashion industry. It creates an innovative and inspiring environment that picks up on the latest trends and developments in the fashion industry.

IF IT'S PROFESSIONAL IT'S IFCO

The comprehensive **IFCO seminar** programs include expert contributions. These seminars offer insights into the fashion trends, along with guidance on navigating industry transformations, including sustainability goals and digital design integration.

IF IT'S GLOBAL IT'S IFCO

More than 600 exhibitors will participate in the event, meeting with buying committees from thousands of companies across various regions, especially from the EU, Great Britain, Eastern Europe, Russia, CIS, the Middle East, North Africa and the USA at Istanbul Expo Center, which ensures a seamless visitor journey with its central location. High-calibre visitor groups from beforementioned regions have already announced their participation.

IF IT'S B2B IT'S IFCO

FCO's B2B Matchmaking enables efficient connections between exhibitors and buyers in speed-dating mode.