



Meet us at IFCO, where fashion connects to the future. Secure your spot for our next fair and don't forget to follow us for updates! ifas@itkib.org.tr.

istanbulfashionconnection

SUGGESTED 3-DAY ITINERARY

The plan below is provided for our visitors as a recommendation

20 August (Wednesday)

10:00–15:00: Visit the IFCO Fair
15:30–18:00: Explore Hagia Sophia and Blue Mosque
19:00 onwards: Dinner in Sultanahmet and enjoy traditional tea or Turkish desserts.

21 August (Thursday)

10:00–15:00: Visit the IFCO Fair
15:30–17:30: Visit Topkapı Palace and walk through Gülhane Park
18:00–19:30: Discover the Basilica Cistern and Spice Bazaar
20:00 onwards: Join the Istanbul Festival at Yenikapı or enjoy Karaköy by the Bosphorus.

22 August (Friday)

10:00–15:00: Visit the IFCO Fair
15:30–17:30: See Galata Tower and explore Karaköy
18:00–20:00: Take a Bosphorus cruise and visit Üsküdar or Çamlıca Hill
20:30 onwards: Attend a concert or relax at a café near the water

Practical Info & Tips

- Get an Istanbulkart for public transportation
- Carry water and sun protection
- Wear comfortable shoes
- Bring sunglasses and a hat
- Check photo/filming permissions in museums
- Consider multilingual guided tours (English, Arabic, etc.)
- Try Turkish coffee and black tea in local cafes

EVENTS & CONCERT SUGGESTIONS



You can access the concerts, theatre performances, and other events taking place between August 19-24 via the QR code.



CLOSE & DELICIOUS

A few restaurants near the Istanbul Expo Center where you can find great examples of both Turkish and international cuisine

Yüksel Balık (Seafood Restaurant)

An award-winning seafood restaurant on the Yeşilköy coast serving guests for over a decade. Reservation: +90 212 574 34 34 (reservation) or +90 212 573 34 44.

Türk Fatih Tutak (Fine Dining)

A top-tier fine dining experience offering a 12-course tasting menu to only 30 guests each night. Reservation: Reservation required in advance via website or social media due to limited capacity. turkft.com

MYK by Mehmet Yalçinkaya (Turkish Cuisine)

An award-winning chef's restaurant in Istanbul serving the most creative examples of modern Turkish cuisine. Reservation: Reservations can be made via the website, WhatsApp or phone (+90 530 109 34 14)

VISITOR GUIDE ISTANBUL FASHION CONNECTION EXHIBITION

20-22 AUGUST 2025

ISTANBUL EXPO CENTER

ORGANIZED BY İHKİB



INSTAGRAM / FACEBOOK / LINKEDIN / YOUTUBE

istanbulfashionconnection

www.ifco.com.tr



THIS FAIR IS ORGANIZED WITH THE AUDIT OF TÜRKİYE
UNION OF CHAMBERS AND COMMUNITY EXCHANGES OF
TURKEY IN ACCORDANCE WITH THE LAW NO. 5174

This exhibition is organized by İTKİB Fairs Inc.

ABOUT IFCO

We are honored to host the Istanbul Fashion Connection Exhibition, the international fair that the apparel industry has been longing for since many years. İHKİB is proud to introduce this global fair that will build long-lasting bridges between Turkish design firms, agents, and design offices and buyers and brands from all around the world.

At the Istanbul Fashion Connection Exhibition you will find trend areas, seminars, workshops and fashion shows that will bring together design, interaction and experience, especially in the topics of digital transformation, smart clothing, technical textiles, and sustainability.

Hundreds of exhibitors, which will take place in the net area of 25000 m², will meet with buying committees of thousands of companies from many regions, especially from EU Countries, Great Britain, Russian Federation & CUS, North Africa and Middle East.



HISTORICAL & CULTURAL SIGHTS



Hagia Sophia & Blue Mosque

Architectural icons of Istanbul. Hagia Sophia blends Byzantine mosaics and Ottoman architecture. The Blue Mosque is famous for its İznik tiles. They are within walking distance of each other and easily accessible via public transport.



Topkapı Palace & Gülhane Park

Former seat of the Ottoman Empire. Highlights include the Harem, treasures, and sacred relics. Adjacent Gülhane Park is ideal for relaxation.



Basilica Cistern (Yerebatan Sarnıcı)

A mystical underground Byzantine water reservoir featuring Medusa columns.



Galata Tower & Karaköy

Galata Tower offers panoramic city views. Karaköy features design shops, cafes, and a historical waterfront.



Spice Bazaar (Mısır Çarşısı)

Aromatic market filled with spices, tea, Turkish delight, and local goods.

HOW TO GET TO THE ISTANBUL EXPO CENTER



Venue:
Istanbul Expo Center (İFM), next to the World Trade Center



Metro:
On the Yenikapı–Atatürk Airport Metro line, you can reach our fairground by getting off at the “World Trade Center–Istanbul Expo Center” station.



Metrobus:
For metrobus access, get off at the Ataköy–Şirinevler station, then use the Airport Metro connection and get off at the “World Trade Center–Istanbul Expo Center” station to reach our fairground. For more information: <https://iett.istanbul/icerik/metrobus-hatlari>



Airline:
Participants and visitors arriving from Istanbul Airport can take the Havaist or HVİST-10 buses to Yenibosna–Kuleli stop, then transfer to the Airport Metro and get off at the “World Trade Center–Istanbul Expo Center” station to reach our fairground. Those arriving from Sabiha Gökçen Airport can take the Havabüs buses to Taksim, then use either the Airport Metro or Metrobus to reach our fairground.



Recommended: (Get an Istanbulkart)
For metro, bus, tram and ferry use.



LOCATION & TEXTILE

Osmanbey – Known for high-quality fabric stores and fashion showrooms; frequently visited by designers and boutique owners.

Merter – Known for its wholesale textile markets and ready-to-wear apparel hubs; a key destination for retailers and international buyers.

Nişantaşı – A high-end district ideal for exploring Turkish designer brands and luxury fashion boutiques.

Laleli – A major wholesale and export center especially popular with international buyers from Eastern Europe, Russia, and the Middle East.

Karaköy / Galata – Trendy neighborhoods combining creative design studios with Emerging local fashion and concept stores.

Shopping Malls (AVM):
Zorlu Center – Home to global luxury brands, Turkish designer boutiques, and fashion-forward retail experiences in a modern architectural setting.
Galataport – A stylish waterfront destination blending fashion, art, and culture with a selection of Turkish and international concept stores.

EMERGENCY & ESSENTIAL CONTACTS

| SERVICE | NUMBER-WEBSITE | DETAILS |
|-------------------------------|--|--------------------------------------|
| Tourism Info Line (English) | 170 | 24/7 tourist support |
| Ambulance (Health Emergency) | 112 | Free nationwide |
| Police | 155 | For security or lost items |
| Fire Department | 110 | |
| Istanbulkart & Transport Info | 153 | For metro, bus, and ferry |
| Lost/Stolen Passport | +90 (212) 455 56 00 | Foreigners Division, Istanbul Police |
| Istanbul Airport Info | +90 (212) 463 30 00 | IST Airport Support |
| Bosphorus Tours Info | www.sehirhatlari.istanbul | Official ferry & tour schedules |