

APPAREL & FASHION EXHIBITION

IFCO

ISTANBUL FASHION CONNECTION

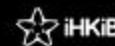
2023

8-11 FEBRUARY

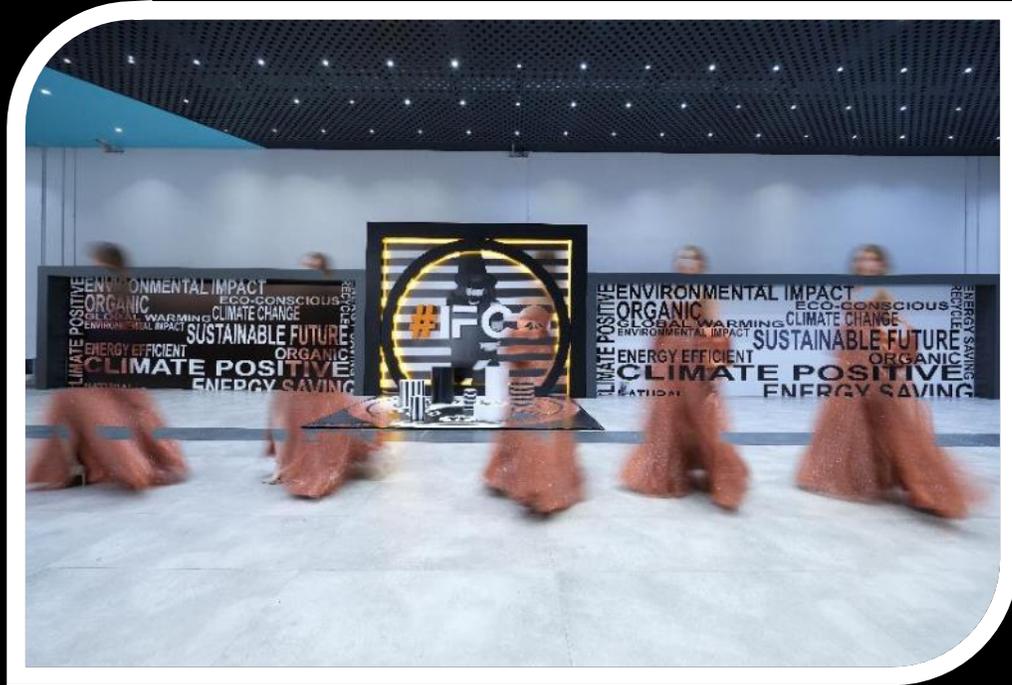
INSTAGRAM / FACEBOOK / LINKEDIN [istanbulfashionconnection](https://www.instagram.com/istanbulfashionconnection)

www.ifco.com.tr

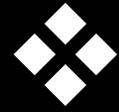
THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMUNITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO. 574.



Istanbul Fashion Connection Apparel and Fashion Exhibition (IFCO) was held at Istanbul Expo Center between **8-11 February 2023** by İTKİB Fuarçılık A.Ş., on behalf of Istanbul Apparel Exporters' Association (İHKİB), in order to support the export processes of the companies by gathering the leading manufacturers of the Apparel and Fashion sectors under one roof. At the largest IFCO to date, **588** exhibitors in a total of **9** halls at the Istanbul Expo Center met more than **10,000** trade visitors from **134** countries



**IFCO - Istanbul Fashion Connection:
Successful fair with high international quality**



22,543 visitors



134 countries



10,000 trade visitors

10,000 trade visitors from 134 countries such as Brazil , Canada, Chile, Colombia, Germany, Malaysia, Mexico, Nigeria, Panama, Saudi Arabia, South Africa, South Korea, Thailand, UK, United Arab Emirates. 45% of the visitors were from 134 countries and 55% of visitors were domestic. The largest group of foreign visitors came from Asia (33%), Middle East (33%), Europe (19%) and Africa (13%)



VISITOR & HOSTED BUYER ORGANIZATION

Despite major disruptions in flight schedules, more than **2,600** invited international VIP buyers were able to visit the fair on the first day already. Despite the circumstances, the fair was characterised by lively business activity. International visitors included Ackermans (South Africa), Al Shaya (Kuwait), Apparel Group (UAE), Truworths (Kenya), Bodesa (Mexico), El Corte Ingles (Spain) and other countries. The matchmaking at the fair was very convincing for the companies. They met exhibitors relevant to them and concluded orders. The networking was tailored exactly to their individual needs.

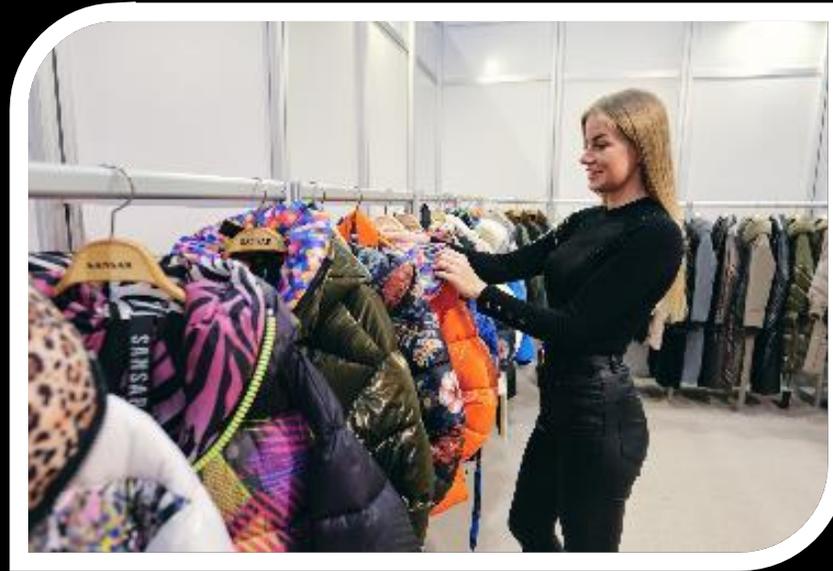


❖ 588 EXHIBITORS

❖ 9 HALLS

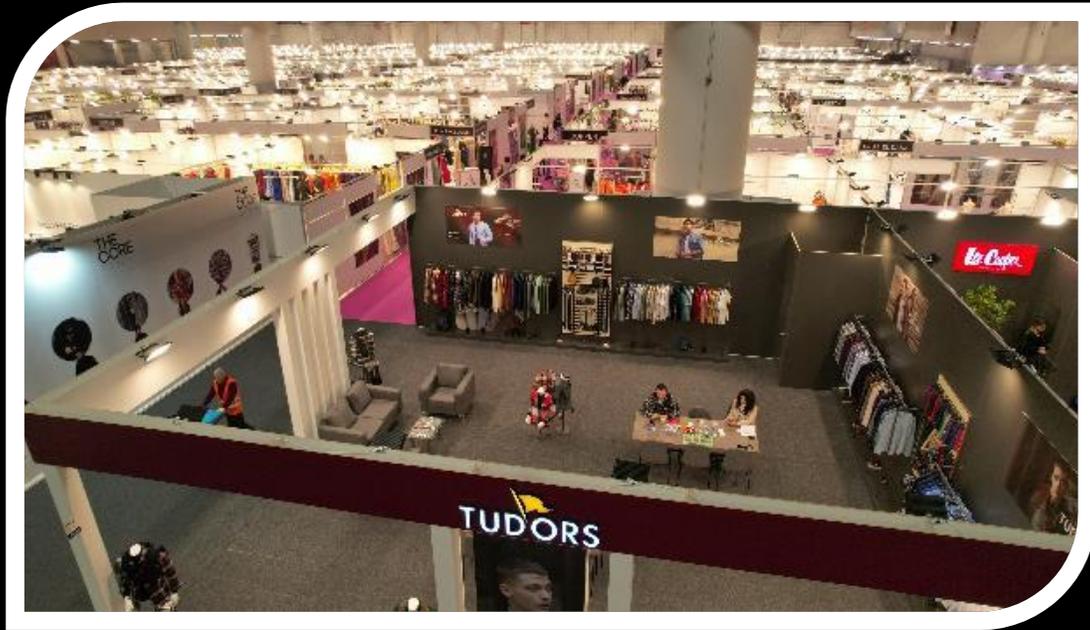
❖ 100,000 SQM

Divided into clear cut exhibition segments on a total of 100,000 sqm of exhibition space brands and manufacturers showed the latest collections from the areas of womenswear, menswear, kidswear, denim, sportswear, evening and weddingwear, lingerie, hosiery, leather & furs.



IFCO SECTIONS

IFCO BRANDS brought together market leaders such as İpekyol, Damat, Kiğılı, Altınyıldız, B&G Store, Lufian, Jakamen, Batik, NaraMaxx, Giovane Gentile, Climber, Lee Cooper and Tudors, who used **IFCO** to further expand their international network.



In the new high-quality designer area **The CORE İSTANBUL**, internationally renowned designers from **Istanbul Fashion Week** presented their exciting and creative designs, including *Arzu Kaprol, Aslı Filinta, Cerenocak, Çiğdem Akın, Ersozata, Essin Barış, Ezgi Karayel, TAGG, Giyi World, Lug Von Siga, Mehmet Emiroğlu, Meltem Özbek, Kuela, Murat Aytulun, By the Oak, Nej, Selen Akyüz, Selin Küçüksöz, SYHZ wear, Tuba Ergin, Y Plus, Muse for All*.

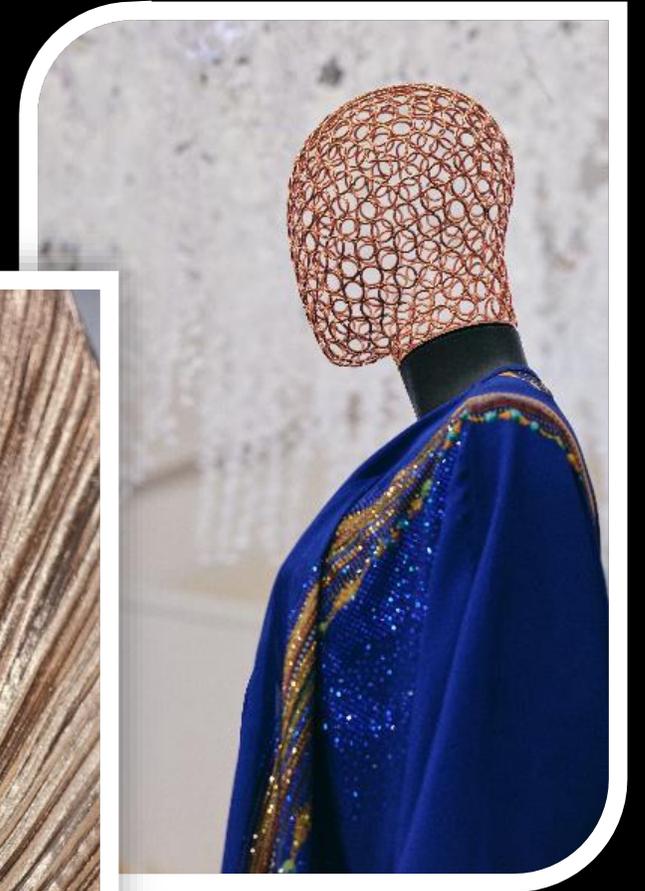
International premium buyers such as Bergdorf Goodman & Niemann Marcus, Gate Berlin, Printemps and Luisa Via Roma were convinced by the creativity and quality of the presented collections in The CORE İSTANBUL



In the **IFCO Sourcing area**, especially designed for production, trade visitors networked directly with international production companies such as Bozkurt, Bilce Tekstil, Gelişim, Karar, Cemsel, Bozpa, Demezoğlu, Zevigas and more.

A large selection of high-quality bridal and evening dresses and suits were shown in the **FashionIST** area.

In two separate halls, **LinExpo** gave an impressive overview of lingerie and hosiery. As a part of **IFCO** 145 manufacturers presented themselves here.





CO-EVENTS

Seminar Area

In the **Seminar Area**, the seminars held in **8 sessions** three days brought together the sector stakeholders. Many topics, especially **sustainability and new trends**, were discussed

IFCO SEMINERLER HOL 7

9 February 2023 / Thursday 10.30 - 11.30

SPEAKER:
KIM MANNINO
WGSN Trend Seminar

9 February 2023 / Thursday 13.00 - 14.00

MODERATOR:
GÜNEŞ GÜNER
SPEAKER:
MEHMET ALİ PEKER
AI @ Fashion -
Moda ve Yapay Zeka

9 February 2023 / Thursday 17.00 - 17.30

SPEAKER:
HASAN ÖNAL
EXPORT GENERAL MANAGEMENT
Government Support About E-export

10 February 2023 / Friday 10.30 - 11.30

SPEAKER:
KIM MANNINO
WGSN Trend Seminar

10 February 2023 / Friday 13.00 - 14.00

SPEAKER:
ROSSELLA MARIA CATAPANO
Accademia Della Moda IUAD
"Trend forecast 2.0"

10 February 2023 / Friday 15.30 - 16.30

MODERATOR:
GÜNEŞ GÜNER
SPEAKERS:
YASEMİN ÖĞÜN - GÜL AĞIŞ
Brand Focus & Network

11 February 2023 / Saturday 10.30 - 11.30

SPEAKER:
ELİF CAN EDGE KURTUL
Impacts of Digital Transformation
on the Labor Force of the Textile
Industry

11 February 2023 / Saturday 16.00 - 17.00

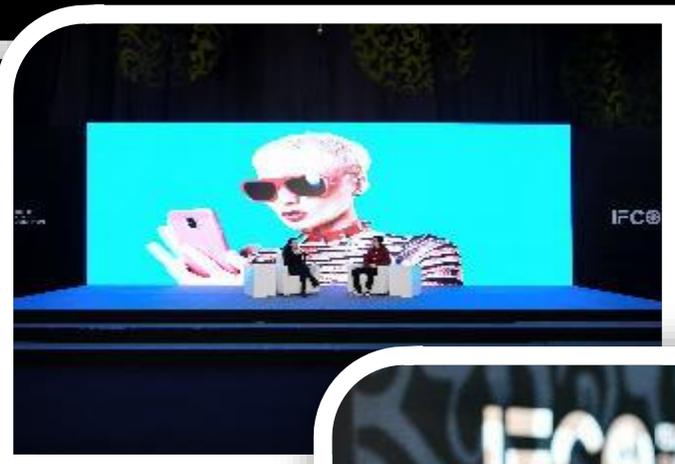
SPEAKERS:
ÖZLEM KAYA - NİHAN PEKER
Koza Genç Moda Tasarımcıları
Yarışması



CO-EVENTS

Seminar Area

In their trend lectures, WGSN and the Accademia della Moda IUAD provided impetus for the latest collections and presented the fundamental developments in the fashion industry. The trend forecast by Rossella Catapano, Accademia della Moda, led from basic questions such as "What is a fashion trend anyway?" to specific developments in the industry such as body positivity, circularity, genderless fashion, new sensuality, underlined by collections and shows by e.g. Stella McCartney, Jacquemus and Ludovic de Saint Sernin.

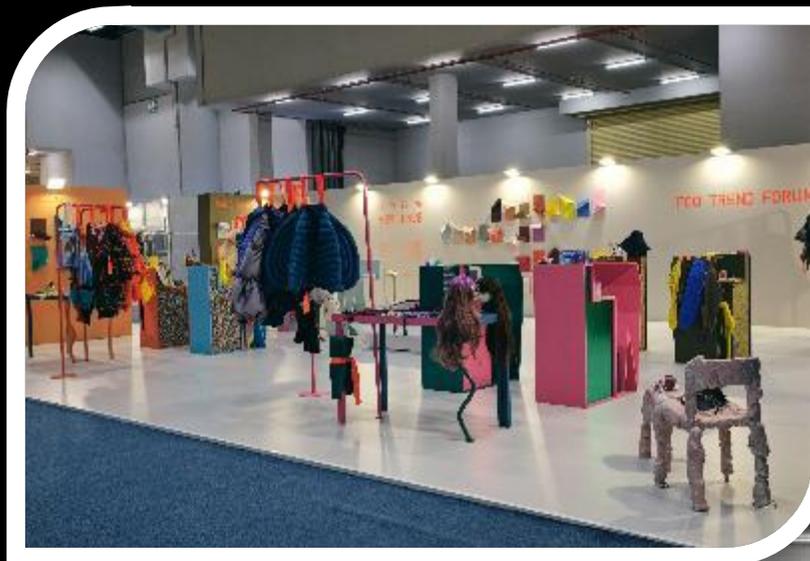




CO-EVENTS

Trend Area

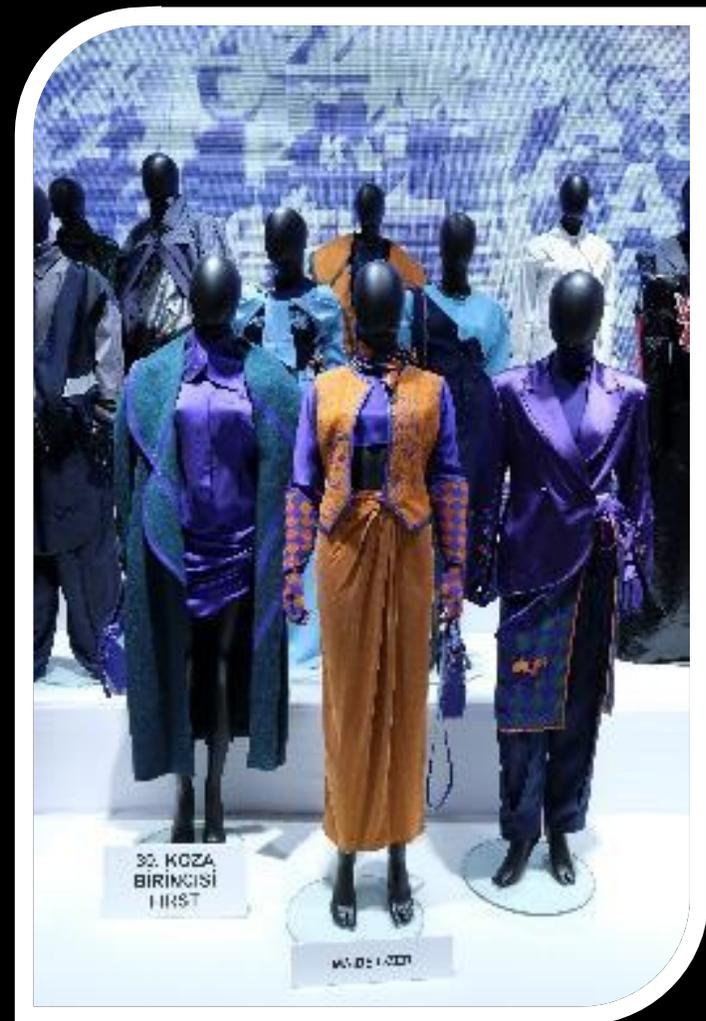
IMA Istanbul Moda Akademisi was responsible for the design of the IMA LAB trend zone at IFCO. In the creative space, the trends and themes of the coming season were taken up and presented in a visually elaborate way. *Euphoric Recall* encompasses colourful, playful 70's vibes, *Metasphere* describes the return of glitter and metallic with a futuristic touch. The New Gen area featured pieces by up-and-coming designers of the next generation.





CO-EVENTS

Even more design power was on display at the **KOZA Design Competition** for young fashion creators.





ADVERTISEMENTS OF IFCO

- GERMANY
- FRANCE
- SPAIN
- ITALY
- UK
- NETHERLAND
- PORTUGAL
- SWEDEN
- DENMARK
- FINLAND





NEWSLETTER
Donnerstag, 8. Dezember 2022

Homepage | Facebook | Instagram

Der aktuelle TM NEWSLETTER mit folgenden Themen:

- # Kick-Off Neonyt: Igedo lädt zum Siegeltalk
- # Fashion Net Düsseldorf besetzt Vorstand neu
- # Gewinner:innen der Woolmark Performance Challenge 2022 stehen fest
- # Canada Goose x Reformation: Neue Outerwear-Kollektion
- # Claus-Dietrich Lahrs verlässt s.Oliver
- # Red Wing designt limitierte Tote Bag
- # Mercedes-Benz x SK Gaming lancieren limitierte Kapsel
- # Galeris Lafayette Berlin mit neuer Direktorin
- # Ipo Munich feiert neues Konzept
- # 3 Fragen an Jasmin Huber, Gründerin von Wd Dress Collective

Fehler! Es wurde kein Datenname

angegeben.

Siegeltalk als Preview zur Neonyt in Düsseldorf



NEONYT

Kick-Off Neonyt: Igedo lädt zum Siegeltalk

08.12.2022 | Ulrike Kähler, Managing Director der Igedo, lädt am 15.12.2022 zu einem exklusiven Siegeltalk als Preview zur kommenden Neonyt ein. Das online Webinar findet ab 11 Uhr digital statt und begrüßt Zeitstrahler, Standardgeber und Siegel, die in den direkten Austausch mit allen Akteuer:innen und Teilnehmer:innen gehen können. Offener Austausch... [weiterlesen](#)

Anzeige

BRINGT BEWEGUNG IN IHRE FANTASIE

EuroShop
THE WORLD'S NO.1 RETAIL TRADE FAIR 26 FEB - 2 MAR 2023 DÜSSELDORF
DEZU TICKETS SICHERN!

FASHION NET
düsseldorf

Fashion Net Düsseldorf besetzt Vorstand neu

2.2022 | Fashion Net Düsseldorf verkündet die Neubesetzung ihres Vorstandes. Alle Mitglieder der The Signature Group / inschickfabrik company GmbH wird künftig das Düsseldorf-Netzwerk unterstützen, nachdem sie im Rahmen der Mitgliederversammlung zur neuen Vorstandskandidaten gewählt wurde. Müller-Schade ist seit drei Jahren im Vorstand tätig und ist i.rrant, Geschäftsführer der Gewalkhafter Sugatti Holding st, der seit 2011 das Amt des ersten vertritt... [weiterlesen](#)

Anzeige



Woolmark Performance Challenge 2022 stehen fest

2.2022 | The Woolmark Company und Salomon geben im Rahmen der vergangenen Ipo-Sellier Inter:innen sowie die zehn innovativsten Konzepte der Finalist:innen der Woolmark Performance leppe 2022 bekannt. „Der Erfolg aller jungen Talente, die an der Woolmark Performance Challenge gewonnen haben, hat die Teams von Salomon in einer Überzeugung bestärkt, dass es dringende r nachhaltige Lösungen für die globale Textilproduktion zu finden“, erklärt Florian Trautle, Leiter de nes R&D Footwear... [weiterlesen](#)

Anzeige



Canada Goose x Reformation: Neue Outerwear-Kollektion

2.2022 | Erstmals haben sich das Outerwear-Label Canada Goose und die nachhaltige Brand Reformation verbunden und präsentieren eine neue Kollektion. Die Outerwear-Modelle und Accessoires wür i nur den Style und die Tradition, sondern stellen auch Funktionalität und verantwortungsbewus

Like Tweet in



FTweekly – News der Woche

Neonyt wird international

Nachdem im August dieses Jahres die erste Neonyt-Lizenz an die Igedo Exhibitions in Düsseldorf vergeben wurde, folgt nun ein internationaler Schritt. In Paris wird die nachhaltige Modemesse erstmals auf internationaler Bühne stattfinden – als Preview-Edition vom 21. bis 23. Januar 2023, teilt die Messe Frankfurt mit. [\[mehr\]](#)



s.Oliver Group: Claus-Dietrich Lahrs ist raus

Realisierung der beiden Messen als paralleles B2B-Event böte zahlreiche Synergieeffekte. [\[mehr\]](#)



Berlin Fashion Week: Mercedes-Benz steigt aus

„Nach 15 Jahren als Titelsponsor der Mercedes-Benz Fashion Week werden wir uns nun im Fashion-Bereich in Deutschland mit einem weiterführenden Format neu positionieren. Die Anforderungen der Modebranche, die Bedürfnisse des Publikums und die Formate der Berlin Fashion Week verändern sich stetig“, sagt Jens Kunath, Leiter Vertrieb Pkw Deutschland und Mitglied der Geschäftsleitung des Mercedes-Benz Cars Vertrieb Deutschland (MBD). „Wir möchten deshalb mit Mercedes-Benz Fashion Moments dazu einladen, Mode und weitere Lifestyle-Themen zu erleben und zugleich als Marke sichtbar sein.“ [\[mehr\]](#)



Marc O'Polo testet Mietmodell im Onlineshop

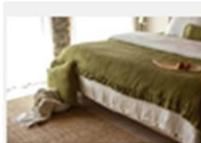
Marc O'Polo testet im eigenen Onlineshop Mode zum Mieten. Bei der technischen und operativen Umsetzung nutzt Marc O'Polo die Dienste des Leasing Fashion Anbieters [\[mehr\]](#)



Moda Portugal volta a remiar

convocada pelo CENET em parceria com a IZVIC, a iniciativa ModaPortugal I+D, mais na voz, distingue os melhores jovens designers de moda da Europa, assim como empresas portuguesas de...

Ler mais



osacel tece novidades ara a Heimtextil

empresa de têxtil-ter está a preparar a presença na Heimtextil, em janeiro, em propostas que juntam a qualidade e a identidade, no seguimento dos vestimentos que a flocaçã...

Ler mais



ortugal pode liderar zshoring na Europa

recente estudo da Supply Chain Europe da ZVA, mostra como as regiões são a realizar os seus planos de produção e países de origem das empresas para obtemos...

Ler mais



uímica das empresas

químicas e os consumidores fazem parte de outros setores e mercados. Cada vez mais, porém, e sustentáveis, as soluções são já também mais eficazes. Cã a conhecer a oferta...

Ler mais



anollose expande rodução de viscoso sem rvores

empresa australiana de biomateriais têxteis anunciou ter criado a primeira ica de vestuário com a fibra de viscoso plantar, que não usa polpa de madeira na odução, e prevê...

Ler mais

pinkerc moda

noviembre 29, 2022



Carlos Crespo, ex-CEO de Inditex, dejará el grupo a finales de 2022



La Asamblea de Fedecon y Confederación



Ganadores de los Premios Empresariales



Nyheder

Black Week blev en handelssucces

Efter at have siddet på hænderne i månedvis var danskernes købelyst tilbage under Black Week. MobilePay melder om en stigning på næsten 20 procent i forhold til sidste år.



heder

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rets sidste udgave af T&J - Fashion Business Trends er netop lkommet. Du kan glæde dig til at ikke ned i vores store Top 150-gnskabsanalyse eller læse mere om beredygtig retail i modebranchen.



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START TRIAL

Beyond 'Blah Blah Blah': Fashion's Sustainability Priorities for 2023



TODAY'S MUST READ → Regulators are taking aim at the industry's glacial progress on climate and labour rights, creating new incentives and risks for sustainability efforts in the coming year.

THE NEWS IN BRIEF

Britain's Next Sees Lower Profit in 2023 as Consumer Outlook Darkens British clothing retailer Next forecasts lower profit in its 2023-24 year, reflecting uncertainty over whether consumers would keep spending during a recession and as the group's costs rise.
06 January 2023 →

Hong Kong's Retail Sales Post Surprise Drop in November Retail sales value fell 4.2 percent from a year ago, the Census and Statistics Department said Wednesday.
04 January 2023 →

Victoria's Secret Brand CEO Amy Hawk Departs Hawk will step down as chief executive of the Victoria's Secret and Pink brands effective March 31, according to an SEC filing from the company on Tuesday.
04 January 2023 →

Hermès and the MetaBirkins Creator Are Set to Go to Trial A judge has denied both parties' motions for summary judgment.
03 January 2023 →

Rolex Gets More Expensive in UK and US With Latest Price Hikes Rolex SA raised prices in the US and UK by an average of about 2.5 percent, the latest increases for the top Swiss watch brand, according to analysts at Barclays.
03 January 2023 →

Luxury Stocks Cheer Looser Covid Restrictions in

FASHIONUNITED

Ultima ora Notizie Lavoro Marketplace Lookbook Eventi Dati Tendenze

BUSINESS
A ottobre 2022 crescono gli occupati, diminuiscono disoccupati e inattivi
2 dic 2022

BUSINESS
Commercio digitale stabile in Italia nel terzo trimestre
Nel terzo trimestre 2022 l'Italia si è dimostrata più propensa allo shopping online e l'andamento complessivo del commercio digitale è rimasto invariato, a dispetto dei Paesi nordici (-21 per cento), del Regno Unito (-13 per cento), della Germania (-10 per...
6 ore fa

PERSONE
Ludovic de Saint Sernin nuovo direttore creativo di Ann Demeulemeester
2 dic 2022

BUSINESS
Johnny Lambs punta sul mercato europeo
Prosegue la strategia di rilancio di Johnny Lambs, storico marchio di abbigliamento maschile nato nel 1978. Dopo il debutto dello scorso

PIÙ LETTO

BUSINESS
Johnny Lambs punta sul mercato europeo

BUSINESS
Black friday: per Giglio.com un milione di euro di transato in un giorno

MODA
Canada Goose: capsule in collaborazione con Reformation

JOB OF THE WEEK
GUCCI Department Assistant
(L. 68/99) - FIRENZE



PAMBIANCODAILY



DAL REPORT ANNUALE DI DELOITTE

Lusso italiano: Prada, Moncler e Armani coprono il 35% delle vendite

L'Italia con il suo made in Italy si conferma uno dei Paesi leader nel settore, posizionando ben 23 aziende tra le 100 che costituiscono la graduatoria, con l'esclusione dei brand italiani faenti parte dei grandi conglomerati francesi. Prada, Moncler e Giorgio Armani si posizionano sul podio dei principali player italiani, rispettivamente al 18°, 27° e 28° posto nella classifica globale.



PAMBIANCO MAGAZINE N.5/2022



IN QUESTO NUMERO:
DOSSIER
Moda e futuro social.
Con focus a TikTok.
ANALISI
Lusso anti-crisi
nelle semestrali 2022
ATTUALITÀ
Il fashion dice addio
ai mesi gratuiti
SCENARIO
Mazoni e investitori
a caccia di terzi



PRIMO SHOW A MARZO

Ludovic de Saint Sernin è il nuovo direttore creativo di Ann Demeulemeester



A MILANO IL DENIM DI LUSO

Denim Première Vision supera i 2mila visitatori. A maggio



LA PAROLA ALLE AZIENDE

'Old shoes never die': Quell'giusto cresce e incrementa il suo

portugal textil

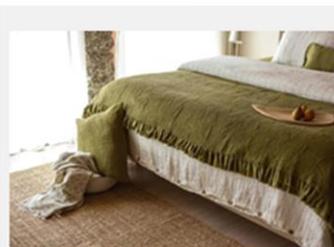
Notícias Eventos Jornal Têxtil



ModaPortugal volta a premiar

Promovida pelo CENIT em parceria com a ANIVEC, a iniciativa ModaPortugal irá, mais uma vez, distinguir os melhores jovens designers de moda da Europa, assim como as empresas portuguesas da...

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Rosacel tece novidades para a Heimtextil

A empresa de têxteis-lar está a preparar a sua presença na Heimtextil, em janeiro, com propostas que juntam a qualidade e a sustentabilidade, no seguimento dos investimentos que a Rosacel...

Ler mais



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El Museo del Traje inaugura la exposición temporal 'Antonio Alvarado. Baja costura'

e-magazine

Noticiero Textil

Edición 284
Noviembre 2022



Heimtextil 2023: una edición que se prevé optimista y circular

- Versión virtual
- Versión PDF

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Economía
Estados mecenan
modo ambiguo



Opinión
La inflación,
un nuevo desafío



Cabecera
La edición de febrero
2022 de Textile

TM (https://www.textilmitteilungen.de)
 TEXTILMITTEILUNGEN

Se können hier einen oder mehrere Suchbegriffe eingeben

IFCO: Großer Zusammenhalt und spannende Zukunftsvisionen



28.02.2023 | Bereits zum dritten Mal und somit ihr einjähriges Bestehen feierend fand die

pink^{er} moda

ITKIB: 5.000 visitantes internacionales acudieron a IFCO

21/02/2023

ITKIB e IFTG, organizadores de IFCO, hacen balance de su celebración y resultados, que quedaron afectados por el terremoto que azotó Turquía

La tercera edición de IFCO (Istanbul Fashion Connection) se celebró del 8 al 11 de febrero en Estambul. Este evento organizado por ITKIB en nombre de IFTG, la asociación de exportadores de textiles de Estambul. Desgraciadamente, coincidió con el terremoto sufrido por la región sudeste de Turquía y la vecina Siria, que obligó a suspender algunas de las actividades previstas. Aunque fueron publicadas ya una crónica, resultado de nuestra visita al salón, resumimos aquí la información ofrecida por ITKIB sobre su celebración.



Concluyó con más de 600 empresas expositoras y con la visita de más de 30.000 personas.

la Spola

La registrazione dei visitatori è già aperta!

Il settimanale del Tessile e dell'Abbigliamento

Home | Primo piano | Dietro le quinte | Interviste | Attualità | Saloni | Le città delle fibre | La carta tecnica | Showroom

Yarn Expo, un ritorno a Shanghai col tutto esaurito
 Drago applende La Sapienza, partner d'eccezione
 Il fatturato di Ratti cresce in doppia cifra

IFCO positivo, nonostante tutto

795560
 Deganeli, Cric e Los Caberg: intervista in Camera
 75575
 Il calendario degli eventi
 37318
 Lavoro mirabile: in aumento la Asa meridionale
 17229
 2019, ITMA torna a Barcellona

IFCO, acronimo ormai noto di Istanbul Fashion Connection, ha visto aprirsi la sua terza edizione in un clima di grande commovente e mestizia per il tremendo terremoto che ha colpito la Turchia e la Siria.

Nonostante i problemi logistici, la cancellazione di tanti voli aerei e la comprensibile atmosfera di cordoglio la fiera ha portato a Istanbul **588 espositori** e **22.546 visitatori** da 134 Paesi, soprattutto dall'Asia (33%), dal Medio Oriente (33%), dall'Europa (9%) e dall'Africa (19%).

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News February 28, 2023

Third IFCO show applauded for success in connecting Türkiye suppliers with buyers

Clothing suppliers based in Türkiye have applauded the recent Istanbul Fashion Connection (IFCO) for allowing them the opportunity to showcase their collections and connect with "serious" customers.

Hannah Abdulla



Hannah Abdulla

A wealth of over 14 years of editorial experience having worked on titles for the Latin America Partnership and the FTW Review in India. Heavily proud to be a Just Style Editor since May 2018 when she started as News Editor for Just Food before leading the role of News Editor at Just Style. Hannah enjoys working on a variety of subjects and exploring the impact of current affairs on global supply chains.



The third annual Istanbul Fashion Connection took place between 8-11 February and boasted 588 exhibitors across a 100,000sqm space in Türkiye.

The show recorded 22,543 visitors across the four-day event from 134 countries, 45% of which were international customers.

Unfortunately, the timing of the event coincided with the triple earthquakes that destroyed much of the infrastructure across 10 cities in Southern Türkiye and impacted some 13.5m people.

Recommended Reports

Sustainability in Apparel Industry - Analysing Trends, Oppor...

Metaverse in the Apparel Industry - Analysing



IFCO Wintermesse 8.-11. Februar 2023, 800 FashionDeals

Als sich am Mittwoch, dem 8. Februar 2023, die Tore der dritten Istanbul Fashion Connection (IFCO) öffneten, hatten Besucher:innen und Aussteller:innen nicht wirklich Textilien und Bekleidung im Sinn, sondern waren in Gedanken bei den Opfern und Überlebenden der schrecklichen Erdbeben, die nur zwei Tage zuvor, in den frühen Morgenstunden des 6. Februars, die Türkei und Syrien erschütterten. Viele fragten sich sogar, ob IFCO überhaupt hätte stattfinden sollen.

Es gab zwei Hauptgründe, warum die Organisator:innen beschlossen, die Veranstaltung wie geplant durchzuführen: Zum einen waren bereits mehr als 2.000 Einkäufer:innen in Istanbul eingetroffen, und zum anderen braucht die Türkei nach einem solchen Schock eine starke Wirtschaft, um sich wieder zu erholen, und Veranstaltungen wie IFCO können dabei helfen.

Allerdings fand die Messe in einer etwas abgespeckten Version statt: Aus Respekt vor den Betroffenen und aufgrund der vom türkischen Präsidenten Erdoğan ausgerufenen Trauerwoche gab es keine Eröffnungsfeier, kein Gala-Dinner, keine Modenschauen. Dafür gab es Trendseminare von WGSN und



STARTSEITE > AUSGABE FEBRUAR 2023 > Wachstum und Wut

Wachstum und Wut

IFCO

Es Ausgabe Februar 2023, Produktion



Messe in Traver, alle Bilder ©FT

Autor: Markus Oess

You can reach all news about IFCO in the web site

NEXT EDITION

ISTANBUL FASHION CONNECTION

APPAREL &
FASHION
EXHIBITION

9-11 AUGUST 2023

ISTANBUL EXPO CENTER

ISTANBUL
FASHION
CONNECTION



IFCC

WHY VISIT?

Istanbul Fashion Connection is an international event where design, trends and brands are being presented in İstanbul but impact all over the world. IFCO brings its export-oriented exhibitors with buyers from all over the world especially EU Countries, Russian Federation, Ukraine & CIS Countries, UK, US and MENA Region.

EXHIBITOR PROFILE

- ✦ WOMEN & MEN APPAREL
- ✦ **BABY & CHILDREN APPAREL**
- ✦ DENIM & ACTIVEWEAR
- ✦ **UNDERWEAR & SOCKS**
- ✦ EVENING DRESSES
- ✦ **WEDDING DRESSES**
- ✦ LEATHER & FUR GARMENTS, SHOES

VISITOR PROFILE

- ✦ Purchasing managers of international chain stores & departments stores,
- ✦ Managers of international brands and chains that put orders for their collections.
- ✦ Manager of stores specializing in certain product groups.
- ✦ Online sales platforms, managers of online merchandising companies,
- ✦ Importers, wholesalers, distributors,
- ✦ Boutique store owners and buyers,
- ✦ Designers, fashion brands, social media influencers,
- ✦ Apparel industry professionals.

To add new collections to your existing brand and build lasting collaborations, join us at the IFCO Exhibition!

WHY ISTANBUL?

Istanbul Fashion Connection is designed to be an international exhibition where you will witness the power of Turkish design, production and service quality.

Turkey is one of the leading countries in apparel design and this exhibition will introduce participants' own collections and designs to new locations and customers through buyers from all around the globe, which will be beneficial for all parties.

Istanbul is the perfect location for this exhibition since it is one of the most accessible and attractive cities of the world. Visitors will meet thousands of established and upcoming designers; discover new collections and textiles, meet new business and solution partners.

Istanbul, the fashion capital of Turkey, is the ideal center to bring together trends, fashion, design, brands, trade and collaborations together.

İHKİB aims to open a new era in the apparel industry with the Istanbul Fashion Connection Exhibition, which will introduce this vibrant center to the whole world. The clothing industry, of which İHKİB is the representative, unites all product groups from women's and men's wear to baby and children's wear, from evening dresses and wedding dresses to leather apparel, from denim to sportswear, from underwear to socks, from shoes to bags, all under one roof.



A photograph of a fashion store interior. In the foreground, several mannequins are dressed in various styles of clothing, including jackets and hoodies. The store has a modern aesthetic with vertical poles in red and blue. The background shows more clothing racks and a person walking through the aisles. The lighting is dramatic, with strong highlights and deep shadows.

WHY ISTANBUL?

Manufacturers and exporters who can develop collections introducing new designs with high international operational capabilities are on the scene with a strong production capacity and logistics advantages.

At the Istanbul Fashion Connection Fair, international ready-made clothing buyers will be able to find what they are looking for in all types of purchases on a single platform; those looking for a branded exporter, those looking for an exporter to have their brand produced, those looking for a design, etc.

One of the important elements that distinguish this fair from other international fairs is accessibility: Accessibility in design, accessibility in production, accessibility in terms of brand, accessibility in price-quality balance, accessibility with service speed, quality and reasonable price, logistics advantage, accessibility with deadlines.

In addition, IFCO is easily accessible from all over the world with the advantage of THY, the airline company that flies directly to most cities in the world to and from Istanbul, one of the most precious cities of the tourism country Turkey.

THANK YOU!



C O N T A C T

Please contact us if you have any further questions or if you would like to register directly.

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