



ISTANBUL
FASHION
CONNECTION



WHERE
FASHION
CONNECTS
APPAREL
& FASHION
EXHIBITION

5-8 FEBRUARY 2025

ISTANBUL EXPO CENTER



INSTAGRAM / FACEBOOK / LINKEDIN / YOUTUBE

[istanbulfashionconnection](http://istanbulfashionconnection.com)

www.ifco.com.tr



TİM
TÜRKİYE
İHRACAT
KURULUŞU



THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE
UNION OF CHAMBERS AND COMMODITY EXCHANGES OF
TURKIYE) IN ACCORDANCE WITH THE LAW NO. 5174

This exhibition is organized by İTKİB Fairs Inc.



TREND AREA

The Trend Area at IFCO's sixth season, designed by the Istanbul Fashion Academy (IMA), presented the "Ascension SS-26" theme, focusing on four core trends: Zen Revival, Revised Confession, Multifaceted, and Freed. These trends explored global migration, heightened awareness, and the fusion of artificial and true reality. The space attracted significant attention from both local and international visitors, with many impressed by Turkish-produced fabrics and innovative designs. Many buyers, particularly from Europe, showed keen interest in ordering products made from high-quality, colorful fabrics.





IFCO FASHION SHOWS

IFCO dazzled with a variety of fashion shows, featuring collections from clothing and footwear to leather and denim. These shows, along with trend areas and seminars, offered a dynamic blend of design and innovation, focusing on digital transformation and sustainability, and added significant allure to the event.





THE CORE ISTANBUL

The Core Istanbul, part of the IFCO Exhibition, showcased over 20 Turkish fashion designers and their latest trend-setting collections. This platform allowed designers to transform their work into commercial ventures, attracting significant attention from visitors. International buyers admired the collections, reflecting global fashion trends, while brands and designers established Türkiye's influence on the global fashion scene.





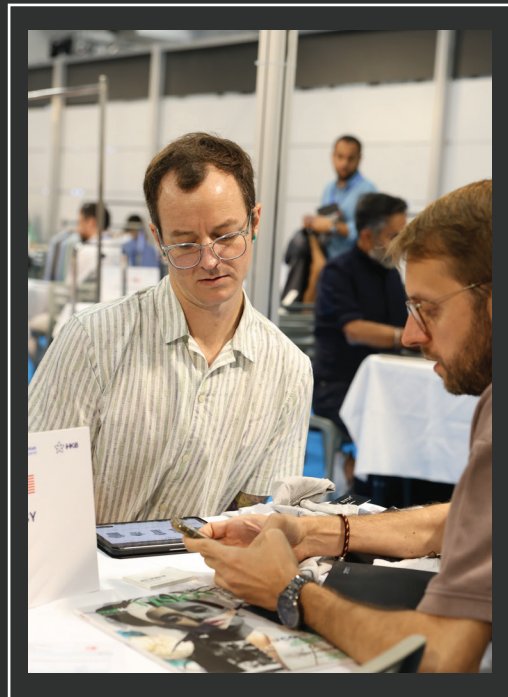
THE SEMINARS

The IFCO seminar program featured a variety of expert-led discussions, covering the latest fashion trends, sustainable practices, and digital innovations in the industry. Sessions provided insights into seasonal trends, the evolving face of fashion, and strategies for integrating new technologies and eco-friendly practices. With topics ranging from digital art to sustainability in textiles, the seminars offered participants valuable knowledge on navigating industry transformations and embracing the future of fashion.



B2B AT IFCO

IFCO's B2B platform facilitated seamless interactions between industry professionals, providing exhibitors and buyers with an efficient space to connect and collaborate. By streamlining networking opportunities, the platform ensured that businesses could form meaningful partnerships and explore new opportunities within the fashion industry.



WHERE FASHION CONNECTS TO THE FUTURE

IFCO went beyond being just a fashion gathering, becoming a hub of change and creativity. In its vibrant atmosphere, the pulse of the fashion industry was felt, offering visitors the chance to explore the dynamic world of both current and future fashion trends. The event brought the excitement of the fashion world to life, providing an inspiring journey through the latest innovations and emerging styles.

7-9 August 2024

The sixth edition of IFCO Istanbul Fashion Connection, held from August 7 to 9, 2024, featured 300 exhibitors who engaged with 6,259 international trade visitors from 121 countries across 4 halls at the Istanbul Expo Centre.



4

HALLS



121

COUNTRIES



17.925

VISITORS



300

EXHIBITORS

IFCO VARIETY IN FASHION

IFCO  **ISTANBUL
FASHION
CONNECTION**

- Womenswear
- Menswear
- Kidswear
- Denim
- Activewear
- Underwear & Socks
- Evening Dresses
- Wedding Dresses
- Leather & Fur Garments
- Accessories
- Shoes

5-8 February 2025



Meet us at IFCO, where fashion connects to the future. Secure your spot for our next fair and don't forget to follow us for updates! ifas@itkib.org.tr.

    [istanbulfashionconnection](https://www.istanbulfashionconnection.com)