



ISTANBUL
FASHION
CONNECTION

WHERE FASHION CONNECTS

APPAREL & FASHION EXHIBITION

4-7 FEBRUARY
2026

ISTANBUL EXPO CENTER



INSTAGRAM / FACEBOOK / LINKEDIN / YOUTUBE

[istanbulfashionconnection](https://istanbulfashionconnection.com)

www.ifco.com.tr



THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TURKEY) IN ACCORDANCE WITH THE LAW NO. 5174.

This exhibition is organized by İTKİB Fairs Inc.

IFCO WILL RECONVENE WITH THE LEADING FIGURES OF FASHION THIS FEBRUARY!

Taking place in Istanbul from February 4–7, 2026, IFCO will bring together over 500 exhibitors, more than 30,000 visitors, industry professionals from 125+ countries and 6 exhibition halls, making it one of the most comprehensive trade gatherings in the fashion world.

From womenswear to childrenswear, evening wear to denim and activewear, IFCO presents a wide product range that will set the pulse of the industry in Istanbul. Get ready to explore every aspect of fashion with inspiring seminars, striking trend areas, the creative energy of The Core Istanbul, and the vibrant world of IFCO Kids.





THE MEETING POINT OF FASHION

IFCO is not just a trade fair; it is a platform where the future of fashion is shaped, inspiration is sparked, and collaborations are born. Here, trends are set, new partnerships emerge, and the heartbeat of the fashion industry can be felt. Join us from February 4–7, 2026 and secure your place at this exceptional gathering.



TREND AREA

Discover the latest innovations and creative directions in fashion at the Trend Area, curated by Istanbul Fashion Academy (İMA). Highlighting sustainable practices, digital advancements and Türkiye's textile expertise, experience vibrant textures, colors and visionary designs up close at IFCO, a hub for global fashion inspiration.

THE CORE ISTANBUL

The Core Istanbul is a unique stage that showcases the creative potential of Turkish fashion to the world. It brings together bold ideas, innovative designs and unique perspectives, offering Turkish designers the opportunity to stand out on the international stage. This is where not only collections, but also the boundless energy of creativity, come to life. Don't miss the chance to meet the visionaries shaping the future of fashion at the heart of design.



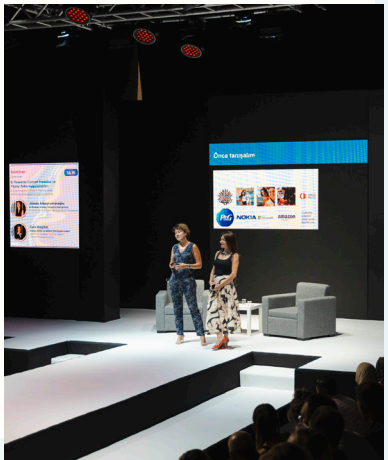
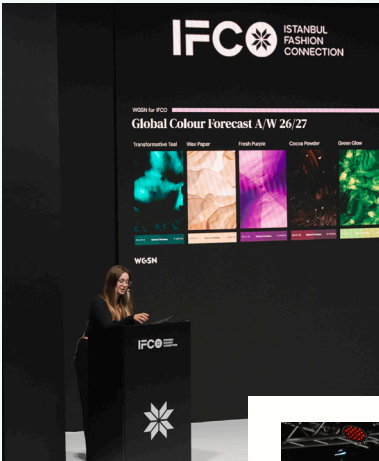
FASHION SHOWS

The IFCO fashion shows stand out not only with the designs on the runway but also with the experience they create. Each collection pushes the boundaries of style with bold silhouettes and imaginative details, redefining the limits of fashion. Perfectly synchronized light, music, and design turn each show into an inspiring journey through the world of style.



SEMINARS

Bringing together leading names in the fashion industry, groundbreaking ideas, and global trends, IFCO seminars offer the perfect platform for knowledge sharing, inspiration, and collaboration. With sessions and talks that shape the future of the industry, you can take your business to the next level.



B2B AREA

The specially designed B2B Area at IFCO is a strategic meeting point for fashion industry professionals. Here, brands, buyers, distributors and suppliers come together for face-to-face meetings that build strong business partnerships.

With its quiet, comfortable meeting spaces, business-focused atmosphere and international participant profile, the B2B Area offers the most effective way to strengthen your connections and open doors to new markets.



IFCO KIDS

IFCO Kids brings a fresh perspective to children's fashion. Fun, original and creative collections meet the colorful world of kids, offering a stylish fashion experience for the little ones. This space is also an inspiring stop for professionals looking to create new business opportunities in the children's fashion sector.

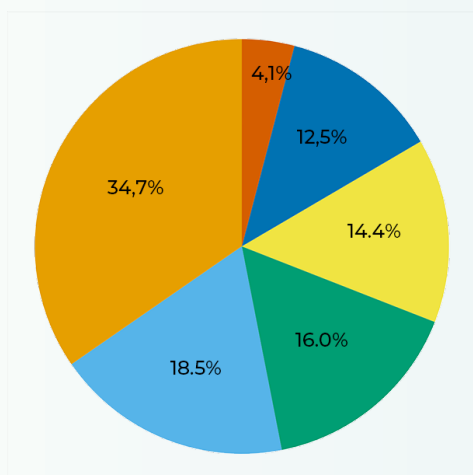
IFCO CATEGORIES

IFCO 2026 brings together every category of fashion on one platform. From womenswear, menswear and kidswear to evening wear, bridal wear and groom wear; from denim, activewear, underwear and socks to shoes and accessories, the latest trends await visitors at the fair.

- Womenswear
- Menswear
- Kidswear
- Evening wear
- Bridal wear
- Groom wear
- Denim
- Activewear
- Accessories
- Shoes
- Lingerie
- Socks



Main Visitor Countries



■ Asia ■ Europe ■ Middle East ■ North Africa
■ Turkic Republics

**4.1% of the total visitors came from the South America, Australia, Africa, Ocenia and North America.*

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Meet us at IFCO, where fashion connects to the future. Secure your spot for our next fair and don't forget to follow us for updates! sales@ifas.com.tr

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