

Cookie Clarification Text

This text has been prepared by İTKİB Fuarcılık Anonim Şirketi ("Company") in its capacity as the data controller, pursuant to Article 10 of the Law No. 6698 on the Protection of Personal Data ("KVKK") and the Communiqué on the Procedures and Principles to be Followed in the Fulfillment of the Obligation to Inform.

What is a Cookie?

Cookies are very small text files, generally consisting of letters and numbers, that are stored on your computer (or other devices such as smartphones or tablets) via browsers by the websites/applications you visit.

How Does the Data Controller Use Cookies?

- To perform basic functions necessary for the operation of the website.
- To analyze the website and improve its performance.
- To increase the functionality of the website and provide ease of use.
- To carry out personalization, targeting, and advertising activities.

Cookie Management

Depending on your browser, you can manage your cookie preferences by following the steps below:

- **Google Chrome:** You can allow or block cookies from the "Cookies" tab.
- **Internet Explorer:** You can manage cookies by clicking the "Security" tab.
- **Mozilla Firefox:** You can manage your cookie settings via the "Privacy & Security" button.
- **Safari:** You can adjust your settings from the "Privacy & Security" options in the "Settings" section.

Types of Cookies by Duration of Use

- **Session cookies:** These expire when the browser is closed.
- **Persistent cookies:** These remain on your hard drive for a long period or indefinitely.

Your Rights as a Personal Data Owner

To exercise your rights under the KVKK, you can submit a written request to the address: Yenibosna Merkez, Dış Ticaret Kompleksi, Sanayi Cd. No:3 B Blok 3. Kat, 34197 Bahçelievler/İstanbul or via email to: itkibfuarcilik@hs03.kep.tr