

WHERE GLOBAL FASHION MEETS IN ISTANBUL

BRINGING TOGETHER BRANDS, DESIGNERS, MANUFACTURERS, BUYERS, AND MEDIA FROM ACROSS THE WORLD, IFCO HAS RAPIDLY BECOME ONE OF THE LARGEST AND FASTEST-GROWING FASHION TRADE SHOWS IN EUROPE.





IFCO



ISTANBUL
FASHION
CONNECTION





THE HEART OF FASHION **A DISTINCT FASHION FAIR** **EXPERIENCE IN ISTANBUL**

- AN INTERNATIONALLY RECOGNIZED FASHION FAIR
- A MEETING POINT FOR QUALIFIED BUYERS
- THE ADDRESS OF DESIGN, TRENDS & INNOVATION
- PACKED WITH SEMINARS, WORKSHOPS & FASHION SHOWS
- EXPORT-DRIVEN AND BUSINESS-FOCUSED

WHY ISTANBUL?

- GLOBAL CENTER FOR FASHION & CREATIVITY
- TRADE HUB CONNECTING EAST AND WEST
- EASY ACCESS FROM ALL MAJOR CITIES WORLDWIDE
- VIBRANT, INSPIRING BUSINESS & LIFESTYLE SCENE

IFCO PRODUCT CATEGORIES

- WOMEN'S & MEN'S APPAREL
- BABY & KIDSWEAR
- EVENINGWEAR & BRIDALWEAR
- SOCKS & UNDERWEAR
- DENIM & SPORTSWEAR
- LEATHER APPAREL, FOOTWEAR & SADDLERY
- ACCESSORIES



WHO WILL YOU MEET AT IFCO?



- ___ CHAIN STORES & RETAIL GROUPS
- ___ BRANDS CREATING VALUE-ADDED PRODUCTS & COLLECTIONS
- ___ ONLINE SALES PLATFORMS & MARKETPLACES
- ___ IMPORTERS, WHOLESALERS & DISTRIBUTORS
- ___ BOUTIQUE OWNERS & INDEPENDENT RETAILERS
- ___ FASHION DESIGNERS
- ___ INFLUENCERS & CONTENT CREATORS
- ___ APPAREL INDUSTRY PROFESSIONALS

BRAND AREA

TÜRKİYE'S LEADING FASHION BRANDS PRESENT
THEIR COLLECTIONS TO INTERNATIONAL
PROFESSIONAL VISITORS IN IFCO'S EXCLUSIVE
BRANDS SECTION.

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IFCO KIDS

IFCO KIDS BRINGS A FRESH PERSPECTIVE TO KIDS FASHION. FUN, ORIGINAL, AND CREATIVE COLLECTIONS MEET THE COLORFUL WORLD OF KIDS. OFFERING A STYLISH FASHION EXPERIENCE FOR THE LITTLE ONES, THIS AREA ALSO SERVES AS AN INSPIRING STOP FOR PROFESSIONALS SEEKING NEW BUSINESS OPPORTUNITIES IN THE SECTOR.



FASHIONIST

IN THE EVENINGWEAR AND GROMM SÜİT CATEGORIES OF THE APPAREL INDUSTRY, TÜRKİYE'S LEADING BRANDS COME TOGETHER AT IFCO WITH DISTINCTIVE DESIGNS, INNOVATIVE COLORS, AND DYNAMIC STYLES. IN THE EXCLUSIVE FASHIONİST SECTION, VISITORS ENJOY A UNIQUE FAIR EXPERIENCE WHERE THE COLLECTIONS ARE SHOWCASED THROUGH A CAPTIVATING VISUAL SHOW.



LINEXPO

AS AN INTEGRAL PART OF IFCO,
LINEXPO BRINGS TOGETHER
MANUFACTURERS OF UNDERWEAR,
SOCKS, ACCESSORIES, AND
HOMEWEAR WITH GLOBAL BRANDS
AND BUYERS UNDER ONE ROOF.





B2B MEETINGS WITH HIGH PROFILE BUYERS

IFCO'S SPECIALLY DESIGNED B2B AREA SERVES AS A STRATEGIC MEETING POINT THAT BRINGS TOGETHER PROFESSIONALS FROM ACROSS THE FASHION INDUSTRY. HERE, BRANDS, BUYERS, DISTRIBUTORS, AND SUPPLIERS ENGAGE IN FACE-TO-FACE MEETINGS TO ESTABLISH STRONG BUSINESS PARTNERSHIPS. WITH ITS BUSINESS-ORIENTED ATMOSPHERE AND INTERNATIONAL PARTICIPANT PROFILE, THE B2B AREA OFFERS THE MOST EFFECTIVE WAY TO STRENGTHEN COMMERCIAL CONNECTIONS AND EXPAND INTO NEW MARKETS.

THE CORE ISTANBUL

THE CORE ISTANBUL IS A UNIQUE STAGE THAT SHOWCASES THE CREATIVE POTENTIAL OF TURKISH FASHION TO THE WORLD. BRINGING TOGETHER BOLD IDEAS, INNOVATIVE DESIGNS, AND DISTINCTIVE PERSPECTIVES, THIS AREA ENABLES TURKISH DESIGNERS TO TAKE A STRONGER PLACE ON THE INTERNATIONAL STAGE. HERE, IT'S NOT ONLY THE COLLECTIONS THAT ARE DISPLAYED — BUT ALSO THE BOUNDLESS ENERGY OF CREATIVITY ITSELF.



FASHION SHOWS

THE IFCO FASHION SHOWS STAND OUT NOT ONLY WITH THE DESIGNS ON THE RUNWAY BUT ALSO WITH THE IMMERSIVE EXPERIENCES THEY CREATE. EACH COLLECTION REDEFINES THE BOUNDARIES OF FASHION THROUGH BOLD STYLES AND CREATIVE DETAILS. BLENDING LIGHT, MUSIC, AND DESIGN IN PERFECT HARMONY, THE SHOWS TAKE AUDIENCES ON AN INSPIRING JOURNEY THROUGH THE WORLD OF FASHION





TREND AREA

DISCOVER THE LATEST INNOVATIONS AND CREATIVE DIRECTIONS IN FASHION AT THE TREND AREA CURATED BY ISTANBUL MODA ACADEMY (IMA). SUSTAINABLE PRACTICES, DIGITAL ADVANCEMENTS, AND TÜRKİYE'S TEXTILE EXPERTISE TAKE CENTER STAGE. THROUGH VIBRANT TEXTURES, COLORS, AND VISIONARY DESIGNS, VISITORS EXPERIENCE IFCO'S ROLE AS AN INTERNATIONAL HUB OF FASHION INSPIRATION.

INTERNATIONAL PUBLICATIONS

EDITORIAL COVERAGE IN EUROPE'S AND THE
WORLD'S LEADING TEXTILE & FASHION
PUBLICATIONS HAS SIGNIFICANTLY ENHANCED THE
FAIR'S INTERNATIONAL VISIBILITY AND
STRENGTHENED ITS GLOBAL PRESENCE.

COUNTRY

GERMANY
ITALY
USA
GERMANY
INTERNATIONAL
INTERNATIONAL
INTERNATIONAL
SPAIN
SPAIN
UNITED KINGDOM
UNITED KINGDOM
UNITED KINGDOM
ITALY
DENMARK
GERMANY
ITALY
PORTUGAL
FINLAND
SPAIN
SPAIN
SPAIN

MEDIA

TEXTILWIRTSCHAFT
PAMBIANCO
WWD
FASHION TODAY MEN
FASHION UNITED
FASHION NETWORK
MODEM
MODA ES
PINKER MODA
CWB
JUST STYLE
DRAPERS
LA SPOLA
TOJ
BABY & JUNIOR
FASHION ITALY
JORNAL TEXTIL
MUOTIMAALIMA
NOTICIERO TEXTIL
GLOBAL FASHION EXPORT
EDICIONES SIBILA

AS IFCO, WE ARE MEETING ONCE AGAIN WITH THE LEADING NAMES IN FASHION THIS FEBRUARY!



500

EXHIBITORS



30,000+

VISITORS



125

COUNTRIES



6

**EXHIBITION
HALLS**

TAKING PLACE IN ISTANBUL FROM 4-7 FEBRUARY 2026, IFCO WILL BE ONE OF THE MOST COMPREHENSIVE TRADE GATHERINGS IN THE FASHION WORLD, FEATURING OVER 500 EXHIBITORS, 30,000+ VISITORS, A PROFESSIONAL NETWORK FROM MORE THAN 125 COUNTRIES, AND 6 EXHIBITION HALLS.

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A PART OF

KIDS

FASHIONist
EVENING DRESS-WEDDING DRESS-SUIT

LINEXPO
İSTANBUL LINGERIE & HOSIERY

IFCO PRODUCT GROUPS



MENSWEAR



WOMANSWEAR



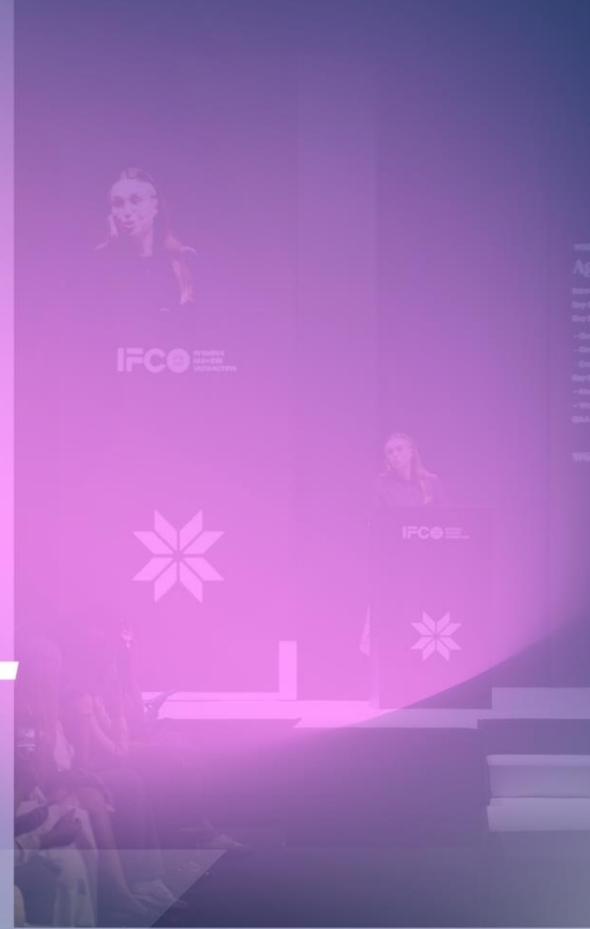
IFCO KIDS



FASHIONIST



LINEXPO



IFCO ISTANBUL FASHION CONNECTION

**IS MORE THAN JUST
A FAIR**





EUROPE'S BIGGEST APPAREL & FASHION EXHIBITION

ISTANBUL EXPO CENTER
04-07
FEBRUARY
2026

INSTAGRAM / FACEBOOK / LINKEDIN / YOUTUBE

[istanbulfashionconnection](https://www.istanbulfashionconnection.com)

www.ifco.com.tr



THIS FAIR IS ORGANIZED WITH THE AUDIT OF TOBB (THE UNION OF CHAMBERS AND COMMODITY EXCHANGES OF TÜRKİYE) IN ACCORDANCE WITH THE LAW NO. 5174.

This exhibition is organized by İTKİB Fairs Inc.